

62

Forrest Keeling Nursery

PLANTLAND'S

SPRING 1960

# GARDEN FAIR Sale

RECEIVED

★ FEB 24 1960

U. S. Department of Agriculture

Continuing through  
MARCH, APRIL, MAY

**SAVE NOW**

During Our 23rd  
Anniversary Sale

**OPEN  
7 DAYS  
A WEEK**

**IT'S EASY TO GET  
TO PLANTLAND**

1 hr. from St. Louis, Take U.S. #70  
across new St. Charles bridge. Turn  
north on #79, 1 mi. west of St.  
Peters.

**GREATEST**

Assortment of Nursery Stock  
in the Region—millions of  
plants on our 500 acres.



**COLORADO BLUE SPRUCE**  
(*Picea pungens glauca*)

**VERY SPECIAL** Catalog No. E1

Last spring a sellout! And this crop is even better! Plants  
are a year older and perfect for transplanting. Trees are  
grown from blue trees and predominate in the bluer hues.  
Plant in full sun and mulch with manure, leaf mold, or  
nitrogen-rich Plantland Peat to bring out color.

Strong 5 and 6-yr-old, twice transplanted, 10-12 in. in  
height. Will develop into priceless specimens.

**\$1.00**  
Each



**MIMOSA OR SILK TREE**  
(*Albizia*)

Sensational Southern Belle but hardy at our location. Wonderful floral  
display of rosy, silky flowers. Tree is small in the north—about 20 ft.—  
and groups well. Grey-green branches and fine, airy leaves lend a tropical  
effect. Our 3 ft. plants transplant beautifully and  
are certainly priced right.

Catalog No. 013

**\$1.00**  
Each



**PLANTLAND'S  
SELF FRUITING  
HOLLY**  
(*Ilex cornuta*)

Splendid form of bush Holly.  
Lustrous leaves and large bright  
red berries. This species produces  
berries without the aid of pollen.  
Has thrived at our location north  
of St. Louis for years.

Container-grown for perfect  
transplanting

Catalog  
No. BE7

**\$1.00**  
Each



**BLUE PRINCE  
HYDRANGEA**  
(*Nikko Blue*)

Immense globe-shaped flow-  
ers, 12 inches across, last 8 to  
10 weeks or more. Pure pink  
on alkaline soils; a heavenly  
light blue where plant is in  
acid soil. Plant grows to 2 or  
3 feet in diameter and height.

Catalog  
No. S19

**\$1.00**  
Each



**IMPROVED BLAZE ROSE**

"The old Blaze was the greatest climber ever developed  
until this NEW everblooming Blaze came along." More ever-  
blooming. Absolutely guaranteed to bloom in June, July,  
August, and September! Brilliant, double red 2-3 in. cupped  
flowers. Each succeeding year increases quantity of summer  
flowering as canes of "old wood" are produced.

Regularly \$1.50 Each

**GARDEN FAIR SPECIAL**

Catalog No. RIC

**\$1.00**  
Each



**SO SIMPLE TO  
ORDER BY PHONE**

Visit Plantland if you can. If you can't, use handy  
Order Form from page 11 or order by phone  
station call from St. Louis costs you about 50¢!  
For Landscape Service you may also call—

Phone

**TWIN OAKS 8-5571**

FORREST KEELING NURSERIES

**PLANTLAND**

ELSBERRY, MISSOURI

**SEE INSIDE**

For Complete  
Selection of  
Choice Nursery  
Plants.

# THE FINEST ROSES YOU CAN BUY— NORTHERN AND WESTERN GROWN—A.A.N. No. 1 GRADE

This year FORREST KEELING NURSERY, home of PLANTLAND, brings you the widest array of roses in its history. Never before have we been able to offer such depth of variety. "If it's good, we got it!"

Most importantly, all—all, that is—of our rose bushes come from the choice growing regions of the west coast or the northern states. Plants cost more from these favored growing districts. After

years of trying other sources, we are convinced that the extra cost is an excellent investment.

All of PLANTLAND'S roses are, of course, guaranteed to come into full bloom this summer (excepting hardy climbers, which bloom first year after planting). We offer no wax-topped store roses but only the finest two-year nursery-grown bushes obtainable.

## OTHER FAMOUS-NAME ROSES

### All No. 1 Select—All Northern and Western Grown The Finest Rose Bushes You Can Buy

Catalog Number	Variety	Color	Height	Habit*	1	Price	3 for
<b>HYBRID TEA ROSES</b>							
R2T	Charlotte Armstrong	Deep pink; sweet fragrance	3-5'	U	1.45		3.90
R3T	Christopher Stone	Scarlet-crimson; rich perfume	3-4'	U	1.45		3.90
R4T	Chrysler Imperial	Maroon red	3-4'	U-C	2.50		6.60
R5T	Condessa de Sastago	Yellow-copper; fragrant	3'	U	1.45		3.90
R6T	Countess Vandal	Pink and buff	2 1/2'	U	1.45		3.90
R7T	Crimson Glory	Red; very fragrant	2-2 1/2'	S	1.45		3.90
R9T	Eclipse	Golden Yellow	3-4'	U	1.45		3.90
R11T	Etoile de Hollande	Bright red; fragrant	3'	U-S	1.45		3.90
R12T	Frau Karl Drushki	Pure white	3'	U	1.45		3.90
R15T	Helen Traubel	Apricot-pink; pleasing fragrance	4-5'	U-S	2.75		7.20
R16T	K. A. Victoria	Pearl white; fragrant	2-2 1/2'	U	1.45		3.90
R20T	McGredy's Ivory	Ivory white; fresh fragrance	2-3'	U	1.45		3.90
R21T	McGredy's Sunset	Orange-red; sweet, fresh fragrance	2 1/2'	U	1.45		3.90
R22T	McGredy's Yellow	Buttercup yellow	2-3'	U	1.45		3.90
R24T	Mirandy	Red-black; damask fragrance	2 1/2'	U-S	2.25		6.00
R25T	Mojave	Orange; pleasantly fragrant	4'	U	2.75		7.20
R27T	Mrs. P. S. DuPont	Deep golden yellow; fragrant	3'	U	1.45		3.90
R29T	Nocturne	Maroon-red; fragrant	3'	U	2.25		6.00
R31T	Peace	Yellow, edged pink; delicate fragrance	4'	U-S	2.50		6.60
R32T	Picture	Warm pink; sweet tea fragrance	2-3'	U	1.45		3.90
R33T	Pink Dawn	Deep pink	2-3'	U	1.45		3.90
R36T	Pink Peace	Dusty pink; wonderful fragrance	2-3'	U-S	3.00		7.95
R37T	Pink Radiance	Cameo pink; sweet fragrance	2-3'	U	1.45		3.90
R38T	Pres. Herbert Hoover	Cerise-orange; spicy fragrance	3-4'	U	1.45		3.90
R41T	Show Girl	Rich deep pink	3'	U	2.25		6.00
R42T	Signora	Orange-brown and mandarin blend; very fragrant	2 1/2-3'	U	1.45		3.90
R43T	Soeur Therese	Daffodil yellow; fragrant	2-3'	U	1.45		3.90
R45T	Sutter's Gold	Yellow; heavy tea fragrance	4-5'	U-S	2.25		6.00
R47T	Tiffany	Pink-gold; very fragrant	3-4'	U-S	2.75		7.20
R48T	White Knight	Satin white	3-4'	U	3.00		7.95
<b>GRANDIFLORAS</b>							
R1G	Buccaneer	Clear yellow	5-7'	U-S	2.50		6.60
R2G	Montezuma	Salmon-orange	3-4'	U-S	2.75		7.20
R3G	Queen Elizabeth	Clear-pink; fragrant	5-6'	U-S	2.50		6.60
R4G	Starfire	Currant-red	3-4'	U-S	3.00		7.95
R5G	Carrousel	Vivid, dark red	3-5'	U-S	2.00		5.25
<b>FLORIBUNDAS</b>							
R3F	Betty Prior	Shell pink; spicy fragrance	3 1/2'	U-S	1.45		3.90
R5F	Circus	Red and yellow blend; fragrant	2-3'	C	2.50		6.60
R6F	Else Poulsen	Bright rose-pink	2-3'	U	1.45		3.90
R10F	Floradora	Cinnabar-red	2 1/2-3'	U	1.45		3.90
R11F	Frensham	Crimson-vermillion-red	3'	U-C	1.45		3.90
R14F	Goldilocks	Golden yellow	2 1/2'	C-S	1.75		4.65
R17F	Ivory Fashion	Ivory white, strong tea rose fragrance	2-3'	U	2.75		7.20
R20F	Ma Perkins	Coral and shell pink	2 1/2-3'	C	2.00		5.25
R28F	Summer Snow	Clear white; sweet elusive fragrance	1 1/2-2'	C-S	1.45		3.90
R31F	Frolic	Clear bright pink	2-3'	C	2.00		5.25
<b>CLIMBING ROSES</b>							
R1C	Blaze	Flaming scarlet	10-15'		1.45		3.90
R4C	Dubloons	Saffron yellow	8-10'		1.45		3.90
R6C	Golden Showers	Canary yellow, fragrant	6-8'		2.75		7.20
R7C	Gold Rush	Deep gold	6-8'		1.45		3.90
R9C	New Dawn	Apple blossom pink, delicious fragrance	8-10'		1.45		3.90
R10C	Paul's Scarlet	Scarlet-red	10-15'		1.35		3.45
R11C	Peace	Creamy yellow, edged pink	12'		2.25		6.00
R13C	Snowbird	Cream-white, pleasantly fragrant	6-10'		1.45		3.90

\*Habit

U—Upright

C—Compact

S—Spreading

**FORREST KEELING NURSERY. Elsberry, Mo.—See Map Page 20**

# ROSES

Hardy Ever-Blooming ROSE Bushes  
Our Greatest ROSE Offer Ever

## WESTERN GROWN

Two-year Nursery Grown rose bushes ready to pop into full bloom this spring and bloom abundantly through summer and fall. Not so large as our first grade plants but otherwise identical.

Make no mistake—these are not southern-grown bushes. They come from the fertile valleys of central California, home of the choicest rose production in America. The varieties included are the top of rating

list of the American Rose Society—the final arbiter on rose quality. These are all-time favorites to give you the most magnificent bloom, delicious fragrance and vibrant color week after week throughout late spring, summer and autumn. Sorry, no substitutions. Remember, these are no wax-topped plants, prepackaged at some distant point and shipped in. We carefully sort, grade and pack right in our own packing room to assure field-fresh quality.

SPECIAL  
SALE  
3 for Only

\$1.49

Catalog No. R100

We cannot guarantee the length of time our stocks of these roses will last at this truly terrific offer. We can assure our early mail order customers that they will be protected. When we peek into our bulging storage rooms, we think we will have enough plants for our drive-in friends for the first few spring weeks. But when our stocks are gone, they are gone. We cannot replace to sell at this price.

## THE BEST OF J & P

We have just made arrangements with famous Jackson and Perkins rose growers to handle their special varieties. Here you have many outstanding discoveries available only through J&P or their authorized distributors.

The following varieties, we believe, represent J&P's "cream-of-the-crop." We are proud to bring you these proven-merit beauties.

Key:   
 U—Upright  
 S—Spreading  
 C—Compact

Catalog Number	Variety	Color	Ultimate Height	Habit	Price 1	3 for
<b>HYBRID TEA ROSES</b>						
R1T	Arlene Francis	Golden yellow; fragrant	3'	U	3.00	7.95
R8T	Diamond Jubilee	Buff-orange; fragrant	2-3'	U	2.25	6.00
R10T	Enchantment	Peach-pink; exquisite fragrance	2-3'	U-C	2.25	6.00
R13T	Garden Party	Creamy ivory; edged pink	3'	S	3.50	9.20
R14T	Golden Masterpiece	Golden yellow; old Rose fragrance	3'	C	3.00	7.95
R17T	Katherine T. Marshall	Clear-pink; fruity fragrance	3-4'	U	1.85	4.85
R18T	Konrad Adenauer	Dark red; outstanding fragrance	3'	U	2.50	6.60
R19T	Kordes Perfecta	Blend pink, white, yellow	3'	U-C	3.50	9.20
R23T	Mardi Gras	Dark red; damask scent	3 1/2'	U	1.85	4.85
R26T	Mrs. Miniver	Cardinal red; old Rose fragrance	2 1/2'	U	2.50	6.60
R28T	New Yorker	Red; fragrant	3-4'	U	2.50	6.60
R30T	Pageant	Vermillion and gold; raspberry fragrance	3'	C	1.85	4.85
R34T	Pink Duchess	Deep pink-gold; sweet fragrance	3-4'	S	3.00	7.95
R35T	Pink Lustre	Rose pink	2 1/2-3'	U-C	2.50	6.60
R39T	Rex Anderson	Ivory-white; soft, fascinating scent	2-2 1/2'	C	2.00	5.25
R40T	Rubaiyat	Crimson	4'	U	1.85	4.85
R44T	Sterling Silver	Silver-lavender; sweet fragrance	2-3'	U	3.00	7.95
R46T	Tanya	Orange	2 1/2-3'	U	3.00	7.95
R49T	White Queen	Stark white; sharp, clean fragrance	3'	U	3.00	7.95
R50T	Hawaii	Orange-coral; wild raspberry fragrance	3'	U-C	3.00	7.95

### FLORIBUNDA ROSES

R1F	Amy Vanderbilt	Purple lilac; fragrant	2-3'	C	2.50	6.60
R2F	Betsy McCall	Coral-gold	2 1/2-3'	C	2.50	6.60
R4F	Brownie	Tan-gold; wild-rose fragrance	2'	U-S	2.50	6.60
R7F	Fashion	Coral-pink; delicate fragrance	2'	C	2.00	5.25
R8F	Fashionette	Deep coral; old Rose fragrance	2-3'	U	2.50	6.60
R9F	Fire King	Vermillion	2-3'	U	2.50	6.60
R12F	Fusilier	Orange-scarlet; fragrant	2-3'	U-C	2.50	6.60
R13F	Gold Cup	Deep yellow; sweet rose fragrance	2 1/2'	S	2.50	6.60
R16F	Independence	Orange-scarlet; Tea Rose fragrance	2 1/2-3'	C	1.75	4.65
R18F	Jiminy Cricket	Tangerine-red; pleasing damask fragrance	2 1/2'	U-S	2.00	5.25
R19F	Malibu	Orange-pink	3'	U	2.50	6.60
R21F	Pink Bountiful	Deep red-pink	2'	U	1.75	4.65
R22F	Pink Chiffon	Pastel pink; moderately fragrant	2-2 1/2'	U	2.50	6.60
R23F	Pink Pinocchio	Salmon-pink; fragrant	2'	U	1.75	4.65
R24F	Red Pinocchio	Carmine red	2'	U	1.75	4.65
R25F	Red Wings	Deep red	2-3'	U-S	2.50	6.60
R26F	Sarabande	Scarlet-orange	2-3'	S-C	2.50	6.60
R27F	Spartan	Orange-red; sweet Old Rose fragrance	3'	U-S	2.50	6.60
R29F	Vogue	Cherry-coral; carnation scented	2 1/2-3'	C	2.00	5.25
R30F	White Bouquet	Gardenia white; sweet, spicy fragrance	2-3'	S	2.50	6.60

### CLIMBING ROSES

R2C	Coral Dawn	Coral pink	6-8'		2.50	6.60
R3C	Don Juan	Rich red; delightful fragrance	8-10'		3.00	7.95
R5C	Gladiator	Rose-red; delicate fragrance	8-10'		2.75	7.20
R8C	Morning Dawn	Silvery-pink; spicy fragrance	6-8'		2.50	6.60
R12C	Royal Gold	Golden yellow; fruity fragrance	5-7'		3.00	7.95



### One AMUR SHRUB HONEYSUCKLE

with order of 3 or more Roses

This is the remarkable "Thanksgiving Honeysuckle" so-called because of the masses of bright red berries that brighten the autumn landscape. Too, the bright forest-green foliage remains long after other shrubs are bare. In the spring the shrub is bedecked with fragrant, creamy flowers that lend a delicious scent to the garden. Attracts song-birds. A most vigorous, hardy, sturdy shrub that will grow most anywhere and is useful as a major plant in the shrub border or for planting in the yard corner or for screening.

# PLANTLAND

## SALE of EXCITING PLANTS for Indoors—Outdoors



### ROSE GARDENIA

Well known winter blooming Gardenia used extensively by florists. Our plants are in bud and will soon furnish waxy white corsage blooms. Foliage is a rich lustrous green. Culture is same as Geraniums. Gardenia requires more light than house plants and thrives best out-of-doors through spring, summer and early fall. Bushy plants, filled with bloom-buds, growing in 3-inch pots.

Catalog No. NH 1  
3 for \$2.25

**79<sup>c</sup>** Each



### DWARF ORANGE and LEMON PLANTS

Grow your own citrus fruit—on graceful miniature orange and lemon "trees" which thrive indoors. Attractive evergreen plants brightened by fragrant white blossoms, gleaming golden oranges and sunny yellow lemons. Delightful plant which never stops growing—bears blossoms and fruit year after year. Well formed, edible fruit is very juicy with delicious flavor. Fine quality, well-rooted plants growing in pots. As easy to grow as geraniums.

1-yr. old plant

Catalog No.

NH 2 Dwarf Lemon Plant  
NH 3 Dwarf Orange Plant

**\$1.59** Each

### DWARF CITRUS COLLECTION

1 Dwarf Lemon Plant and  
1 Dwarf Orange Plant

Catalog No.  
NH 100 S

**\$3.00**



### MINIATURE ROSES

For your growing pleasure indoors and outdoors—a dainty miniature rose bush no taller than 12 inches. Enchanting, long pointed buds open into tiny perfectly-formed double roses. Delightful for arrangements and nosegays—bright beauty for bed edgings, mass plantings or single potted plant. Easy to grow as Hybrid Teas, prefer good rich soil on the slightly acid side. Feed and spray occasionally.

Miniature Roses are gay gifts for shut-ins, pleasure for apartment dwellers and joy for a child's first venture with flowers.

Grown in pots, shipped with pot balls individually wrapped.

Available in the following colors:

Catalog Nos.  
R 1M Carmine Red  
R 2M Silvery Pink  
R 3M Sunburst Yellow  
R 4M Pure White

**\$1.25** 3 for  
Each **\$3.59**

### SPECIAL COLLECTION

One each of the above 4 delightful colors.

A \$5.00 VALUE

Catalog  
No. R 5 MS  
All 4 for only

**\$3.95**



### HARDY EVERGREEN FERN

Beautiful shade-loving plant for that shady spot "where nothing will grow." Evergreen Fern is the most satisfactory and elegant variety. Lush, handsome foliage. Likes plenty of moisture but good drainage. Plant 15 in. apart.

Catalog No. B 20  
3 for \$1.59

**60<sup>c</sup>** Each

### BIRD OF PARADISE

(*Strelitzia*)

Our most exotic tropical flower! Rare house plant, easy to grow. Sun-loving but will grow in partial shade. Exquisite blossom, with combination of red, yellow, blue and orange. Flowers last several weeks after cutting. Blooms when it has 9 or more leaves.

Catalog No. NH 4  
2 for \$3.50 **\$1.79** Each



### Fancy Leaved CALADIUM

Very showy foliage plants with red, green and white variegated leaves. Marvelous pot plants for sun porch or for shady window boxes. Or plant outdoors in shade or semi-shady location, four inches deep, after freezing period is past. Our heavy bulbs pop into growth in a few days.

Catalog No. B 19

3 bulbs **\$1.00** 6 bulbs **\$1.85**  
for for



**PLANTLAND'S**  
CHOICE SELECTION

# UNUSUAL PLANTS



## BEST of the HARDY AZALEAS

Have you been confused as I have been by the endless varieties of azaleas offered to the public? Believe it or not, there have been over 1500 named varieties introduced in America, most of which are worthless to the northern gardener. Now that eminent horticulturist, and our good friend, James Wells of New Jersey, has succeeded in winnowing out the top selections for northern gardeners. These are, first and foremost, of iron-clad hardiness. They will take temperatures of 10 to 25 degrees below zero! More than that, they are of the best horticultural merit—in flower display, colors and growth habits. Most of these selections are so new and so rare that only small plants are available, but they will all bloom prolifically this spring and grow on to make the most dazzling subjects in your garden. We have found azaleas easy to grow by following these simple rules: Grow in a raised bed of virtually straight acid peat moss. Do not expose to hot afternoon sun—the east side of the house is ideal. Mulch but never cultivate. Occasional light feeding of an organic fertilizer—cottonseed meal, dried blood, hoof-and-horn—is all the fertilizer needed. We sincerely believe that the following selections are the best azalea varieties obtainable for northern gardens.

**Rushed From Famous Japanese Gardens  
Especially for You—**

## THE EXOTIC TREE PEONY

(*Paeonia moutan*)



A garden treasure so rare it is found in only a few outstanding American gardens. Yet the lovely Tree Peony is completely hardy and does well in most sunny locations with a minimum of care. Once established, the Tree Peony lives to an ancient age, increasing in size and abundance of bloom year by year. And what flowers! Big, double blooms up to 8" across. Older plants bear as many as 200 blooms per plant. Petals have the gleam of oriental silk and a clarity unrivaled in lesser peonies. Delightfully perfumed.

Plants gradually grow to fine bushes 3 to 4 feet high and broad, as they do not die down to the ground each winter as ordinary peonies. **Do not cut back woody branches.**

Tree Peonies have been acclaimed the most beautiful plants ever to bloom in a garden. They certainly deserve an honored spot in your garden where they may develop into their full glory. Plant singly or in groups of three.

**You get 2-year field-grown grafts of finest imported quality**

- B21A Double Red Tree Peony
- B21B Double Pink Tree Peony
- B21C Double White Tree Peony

**\$2.98**  
Each

Collection of 3, Your Choice

**\$8.49**

## Azalea ROSEBUD

Catalog No. ER 1 A

Best of the famous Gable discoveries. Bred and developed in the frosty mountains of Pennsylvania, ROSEBUD is actually hardy to 20 below zero. Delicate pink "rosebuds" smother the plant at Mother's Day. Dwarf, compact habit. Evergreen foliage.

## Azalea "CHERRY RED"

Catalog No. ER 1 B

The gorgeous HINO CRIMSON. Proven much hardier than the old Hinodegiri. Dwarf and compact growing. A crimson blaze in mid-spring when the flowers smother the evergreen foliage. The outstanding azalea for maximum color.

## OTHER WELL'S SELECTIONS

Catalog Number

### WHITE

ER 1 C—**POLAR BEAR**—Much hardier than "Snow." Evergreen. The finest medium-compact azalea we can offer.

ER 1 D—**PALESTRINA**—An excellent taller-growing variety.

### PALE PINK

ER 1 E—**LORNA**—Another Gable introduction. Phlox pink and dwarf. Evergreen.

ER 1 F—**EUREKA**—A U. S. Dept. of Agriculture discovery and proven unusually hardy. Good glossy foliage; center of flower much darker, giving two-toned effect. Medium tall.

**ROSEBUD**—(see above.)

### DEEP PINK

ER 1 G—**THAIS**—Bright crimson-pink flowers and tall upright habit. Unquestioned hardiness and color outstandingly good.

ER 1 H—**FEDORA**—A mass of deep pink trumpets in spring. A tall grower that may eventually reach 4 or 5 ft. Excellent landscape plant for back of border.

### SALMON PINK

ER 1 J—**BRIDESMAID**—Carmine-rose or salmon pink blazes out in group of many varieties. Dwarf; evergreen. Excellent habit and unusually hardy.

### CRIMSON

**HINO CRIMSON** (Cherry Red)—(see above.)

### RED

ER 1 K—**MIKADO**—Deep crimson or spirea red, deeper than Thais. Tall-growing; completely hardy.

### PURPLE

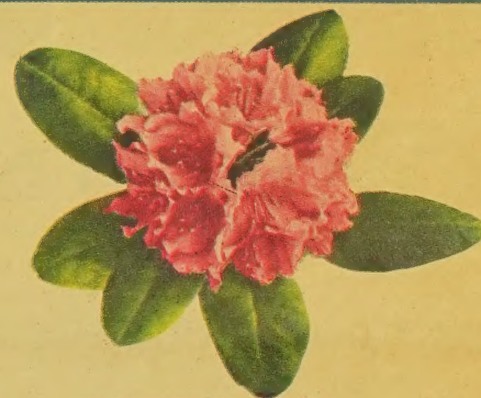
ER 1 M—**PURPLE SPLENDOR**—Cyclamen-purple, heavily frilled flowers. A splendid, hardy, medium-tall evergreen variety.

Azalea Prices

Any 3 for \$5.79

**\$2.00**  
each

Any 6 for \$11.00



## RHODODENDRON

Direct from Holland, we have a shipment of Catawbiense Grandiflorum Rhododendron. This is a very hardy variety with large, beautiful lilac flower trusses. Large, evergreen foliage is striking the year round. Plant with plenty of acid peat away from exposure to hot afternoon sun. Same culture as azaleas.

Fine, sturdy plants—8-12 inches

Catalog Number ER 2

**\$1.49**  
each

## AZALEA MOLLIS HYBRIDS

Mollis is the giant flowered azalea. Blooms are almost 3 inches across and completely cover the plant in May. Plants come in a dazzling rainbow of color—apricot—yellow—bright red—soft pink and salmon orange; they are **guaranteed to bloom**. Our plants are loaded with flower buds. Mollis is not evergreen but is easy to grow. It does not require an acid soil but relishes plenty of peat moss or other humus in the planting bed. A very sturdy and gorgeous azalea.

Strong 12-in. plants, packed with bloom buds

Catalog Number ER 1 N

3 for \$6.69; 10 for \$21.00

**\$2.29**  
each

# PLANTLAND'S

# Garden Fair SALE PRICES on VINES and GROUND COVERS



## BALTIC IVY

(Hedra helix baltica)

Hardy form of English Ivy. Excellent vine for covering walls of stone and brick. Equally useful as a ground cover where grass is shaded out, or for shaded embankments. Spreads and covers rapidly. Plant one foot apart.

Six or more plants  
Catalog No. V 1 **25c** each



## BOSTON IVY

Queen among vines for growing against concrete, stone or brick. Clings without any support whatsoever! Handsome, lustrous leaves turning scarlet in autumn. Extremely vigorous and rapid growth, in single season! We have a bountiful production this year; hence this very special price for No. 1 vines.

Catalog No. V 2 **3 for \$1.00**



Long-Cluster,  
Heavenly Blue

## WISTERIA

(Wisteria floribunda)

Wisteria has long been a favorite vine in America but the short-clustered Chinese Type (sinensis) has been the one commonly planted, while the Japanese (floribunda) with its extremely long flower racemes, or clusters, is rarely seen. It is much superior, with flower clusters that cascade 2 1/2 feet or even longer. It is considerably more expensive than the common type and well worth the difference. Our variety, with deep azure-blue fragrant racemes, is as spectacular as it is beautiful. Completely hardy

Catalog No. V 11 **\$1.75** Each



LARGE  
FLOWERING

## BLUE CLEMATIS

(Clematis-Lord Neville)

Huge, velvety violet-purple flowers are of a color not shown in any other vine. Many clematis have been introduced but none, in our estimation, rival the glory of Clematis Lord Neville. Grows rapidly through summer and autumn and blooms all summer long. Likes fertile, moist, cool soil and a protective mulch. Use freely on pergola, fence, upright supports or rockeries.

Catalog No. V 5  
Plants from pots. **\$1.30 ea. per 3.** **\$1.35** each



## PASSION FLOWER

Most exotic of all flowering vines. Perennial vine with delicately fragrant flowers suggesting the crucifixion. Flowers are multicolored with white and purple crown dominant. Once established produces new flowers daily, July to frost and spicy fruits suitable for marmalade. Normally grows 12 to 15 ft. and blooms first year. Hardy enough to stand northern winters with some protection.

Catalog No. V 12 **98c** Each 3 for \$2.79

## ADDITIONAL VINES and GROUND COVERS

### Bulgarian Ivy

Hardiest of the evergreen ivies. Introduced by Dr. Edgar Anderson at Missouri Botanical Gardens and proven to be the finest evergreen ivy for ground cover or for wall covering yet discovered. Unexcelled in shady areas where grass will not grow.

Catalog No. V 3

### Purple Wintercreeper

(Euonymus colorata)

A splendid evergreen ground cover and vine. Rich, deep green in summer; copper-red foliage in winter. Vigorous growing in both shade and sun.

Catalog No. V 10

### Engelman's Ivy

Our fastest-growing ivy. As a wall vine, plants will reach eave in a single season. Equally useful as a ground or rock cover. Autumn foliage is a brilliant scarlet.

Catalog No. V 13

### Chinese Bittersweet

More fruitful and colorful than native bittersweet. Splendid for covering a fence or bank. Grows in hottest, driest situations. Adjacent to our grounds, there is a mile of fence planted to this vine and it is a riot of color in autumn.

Catalog No. V 4

### Hall's Honeysuckle

Used extensively by highway departments for bank covering and equally useful for covering any slope, either sunny or shady, that is too steep to mow. Evergreen foliage. Fragrant, trumpet-shaped flowers. Chinese name means "gold and silver flower."

Catalog No. V 7

(For ground cover listed, vines may be spaced 1 to 2 ft. apart each way. Bulgarian Ivy is best spaced 12 to 15 inches apart; Purple Wintercreeper 15 inches; the other vines may be spaced on 2 foot centers.)

Prices on vines and ground cover

**3 for \$1.00**

10 for \$3 25 for \$7 100 for \$25

ORDER BY MAIL, PHONE OR DRIVE OUT TODAY. IT'S AN EASY DRIVE TO PLANTLAND. SEE MAP PAGE 20.

**FORREST KEELING NURSERY**  
ELSBERRY, MO.

# PLANTLAND'S GARDEN FAIR SALE

# QUALITY FRUIT TREES and DWARF FRUIT TREES SPECIALS!



## NEW "MIDNIGHT" BLACKBERRY

Here is the greatest blackberry introduction ever. Bountiful fruiting performance and strong, thrifty upright canes far surpass other blackberry varieties. Regular annual bearer of heavy crop of large well-formed berries produced in cluster throughout fruiting cane—ripens over comparatively long season. Extra large fruit is striking bright red ripening a glossy, jet black, has small core; juicy of very high quality.

Strong 1 yr. plants  
Catalog No. SM1 B

6 for \$1.90  
12 for \$3.75 25 for \$7.00  
50 for \$12.75 100 for \$25.00



## DWARF APPLE SPECIAL

Orchard of 4 trees—one of each of above varieties

Catalog No. FT3 S. \$11.95

## Canadian-Grown DWARF APPLE TREES

For hardiness—for productiveness—you can't beat these Canada-grown dwarf apple trees. Plant several of these dandy trees in your own yard this spring. They start bearing fruit second year after planting. Fruit is generally larger than on standard trees and you don't need a step-ladder to harvest. Plant 8 to 10 ft. apart. Grafted on famous Malling understock.

LODI (Improved Yellow Transparent)—best yellow summer apple. Catalog No. FT 52 DA.

Solid RED MCINTOSH—Top variety in New York State and New England. An attractive red apple of highest quality. Catalog No. FT 53 DA.

YELLOW DELICIOUS—America's favorite golden apple. Unexcelled for flavor and productiveness. Catalog No. FT 54 DA.

DOUBLE-RED DELICIOUS—America's favorite red apple. Catalog No. FT 51 DA.

Our best grade 2-yr. 3-5 ft. trees, your choice of varieties \$3.19  
12 for \$35.00 6 for \$18.50 3 for \$9.50



## SUMMERLONG PEACH

(Plant Patent No. 1503)  
Catalog No. FT 17P

Amazing peach discovery that bears fruit over several week period. Excellent quality of Elberta-type, free-stone, juicy and sweet. Golden flesh and coat with reddish tinge. Most adaptable to home-owner who wishes to gather tree-ripened fruit fresh daily for several weeks.

\$3.75 Each 3 for \$10.95

## JUNE-BUD PEACHES

Ask your commercial orchard friend. He will tell you that "June-buds" have it all over the ordinary one-year peach trees in easier transplanting, better growth and bearing. Trees are smaller, but my how they grow and come into bearing fast! These peaches need but little room, are easy to grow. Plant 12-15 ft. apart.

Here are our six favorite varieties for the home orchard: GOLDEN JUBILEE—very early. Brilliant golden fleshed juicy, free-stone. Excellent canner. Catalog No. FT 13P.

HALE HAVEN—colors all red long before it is ripe. Very sweet. One of best canning varieties. Catalog No. FT 14P.

POLLY—Those who have tasted Polly proclaim it the finest flavored of peaches. Fruit very large, blushed, freestone. Unexcelled for sauce and preserves. An unusually hardy variety. Catalog No. FT 15P.

RED HAVEN—Has been described as the finest peach ever introduced. A magnificent color red over gold and a flavor and productiveness to match. Catalog No. FT 16P.

EARLY ELBERTA—identical to Elberta but ripens a week before Elberta. Catalog No. FT 11P.

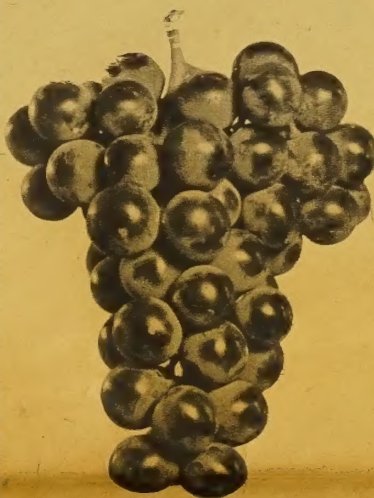
ELBERTA—still the most popular of all peaches. Large handsome fruit, yellow with blush. Freestone. Delicious. Catalog No. FT 12P.

Strong 3-4 ft. June-buds. Your choice of varieties \$1.39 ea.

25 for \$27.50 10 for \$12.25 3 for \$4.00

Save on Plantland's PEACH ORCHARD SPECIAL

For long-season bearing of the finest varieties you can plant—assures maximum pollination—one of each 6 varieties described above. Catalog No. FT4 S \$7.25



Catalog No.

SM 2 G

SM 6 G

SM 3 G

SM 4 G

SM 5 G

SM 7 G

12 for \$10.00

3 for \$2.98

10 for \$6.50

3 for \$2.15

75c Each

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## CHERRY TREES

Cherries are splendid fruit trees for home-grounds planting—handsome in foliage and flower and productive of healthful fruit. Cherries bear young and regularly. Cherries do not like "wet feet"; so plant your trees where the soil drains well. Plant 15 to 20 ft. apart. Our trees are vigorous 4-5 footers, well-rooted.

Here, in our opinion, are the 3 best and most reliable cherries you can plant. No sour cherry rivals Montmorency and the dark red Kansas Sweet and golden Yellow Glass are the hardiest and most reliable of the sweet cherries.

FT 9C MONTMORENCY—Best and most popular of all sour cherries. This is the famous pie cherry—unrivalled for canning or freezing. Delicious right off tree. Virus-free Gilbert strain.

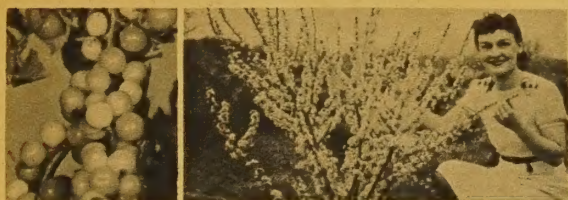
FT 8C KANSAS SWEET—Most reliable red cherry for mid-west planting. Large, dark red luscious fruit. Handsome enough for front yard planting. Good pollinizer for Montmorency.

FT 10C YELLOW GLASS—When we started our nursery (the site of the old Cannon Orchard) there was a young Yellow Glass at the rear of our packing building. All through the years this beautiful tree has grown and prospered, bearing heavy crops of large, golden sugar-sweet cherries. We don't get many—the tree is too handy to passing employees—but enough to attest to the excellent quality of the fruit.

Above cherries, alike or assorted \$2.50 Each  
5 for \$12.00 2 for \$4.90

Save On Plantland's CHERRY ORCHARD

One each of three favorite cherries named above—assure cross-pollination and secure greater variety of fruit. Catalog No. FT 1S \$7.00



## DWARF BUSH CHERRY

This is the Improved Hansen Bush Cherry, discovered by the famous Plains States horticulturist, Dr. N. E. Hansen. Fruit is large and sweet. Very hardy and bears well in poor soil. Will bear first year planted.

2-3 ft. plant. Catalog No. FT50 DC \$1.19  
3 for \$3.50



## STRAWBERRIES

\*New Blakemore SM9S

\*Armstrong SM8S

\*Senator Dunlap SM11S

\*Premier SM10S

By variety—

25 for \$1.25 50 for \$1.95 100 for \$2.95

## Everbearing SUPERFECTION

Best everbearing variety. A tremendous bearer of big, firm delicious bright red berries. Self pollinating.

Catalog No. SM12S  
25 for \$2.00 50 for \$3.35 100 for \$5.95

## Plantland's Selection of QUICK-CROP APPLES, PEARS, PLUMS APPLES

FT5A Double Red Delicious  
FT7A Yellow Delicious  
FT2A Dark Red Duchess  
FT3A Dark Red Jonathan  
FT6A Lodi (Improved Yellow Transparent)  
FT4A Dark Red McIntosh

FT18PR Bartlett—most popular summer pear.  
FT19PR Kieffer—most widely planted winter pear.  
FT20PR Seckel—the sugar pear. Ripens late summer.

FT21PL Allred—ornamental as well as fruitful. Foliage, flowers and fruits are all purple-red.  
FT22PL Blue Damson, Improved—the perennially favorite plum. A heavy, regular bearer.  
FT23PL Green Gage—unsurpassed for dessert quality.  
Above Apples, Pears, Plums, alike \$2.19  
or assorted, strong 2 yr. trees, 4 ft. and up for quick bearing . . . Each  
10 for \$19.95 3 for \$6.45

## Plantland's Quick-Crop HOME ORCHARD SPECIAL

Our selection of Apples, Pears, Plums specifically designed for the home planting.  
1 Dark Red Duchess and 1 Lodi Golden Transparent—best for early apples; 1 Dark Red Jonathan which is best for early fall bearing.  
1 Bartlett Pear—best summer bearer. 1 Allred Plum and 1 Improved Blue Damson, both easy to grow for home orchard.

6 large trees (4 ft. up) for early bearing Catalog No. FT 2S \$12.00

## HARDY APRICOT

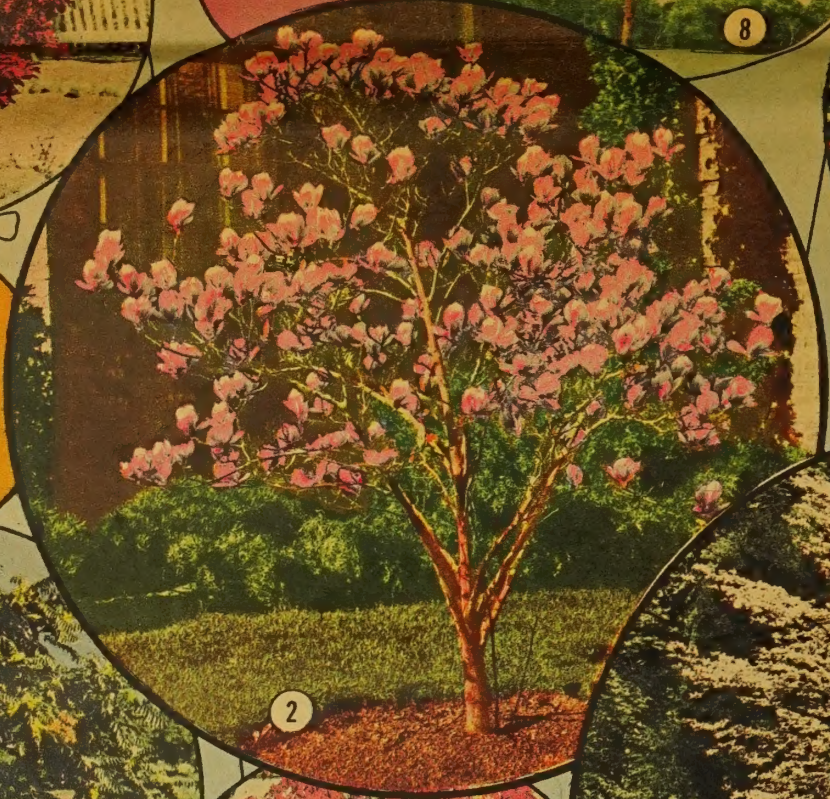
(Prunus ansu)

Tender, sweetly-flavored orange-gold fruit. Excellent for canning, freezing, preserving, pies or to eat right off the tree. The attractive dark green foliage and beautiful pink blossoms make the Apricot an ornamental as well as fruit-bearing tree. Ripens after cherries, before peaches. Hardy, drought resistant.

Strong, well rooted 3-4 ft. trees Catalog No. FT 1 \$1.00 Each

**PLANTLAND'S**

**SALE of FLOWERING and ORNAMENTAL TREES**



# Arie den Boer Famous ORNAMENTAL CRAB APPLE Selections

Here are outstanding flowering crab apples especially recommended by the world's authority, Arie den Boer. Of hundreds of crabs which Mr. den Boer has tested, these discoveries have received top honors not only for flower effect but also for fruit and foliage character, and for form and habit of the tree itself. All selections are completely hardy and easy to grow. We believe this is the finest selection of ornamental crab apples you will find.

**ALMEY** • Large blossoms of glistening red petals. Scarlet fruits retained till spring. Usually blossoms same year planted.

3 for \$7.25 **\$2.50** Each  
Catalog No. 025

**DOROTHEA** • 2-inch, double crimson flowers in immense quantities. Bright yellow fruits all winter. A spectacular Arnold Arboretum discovery.

3 for \$7.90 **\$2.70** Each  
Catalog No. 026

**FLORIBUNDA** • The famous Japanese flowering crab. Unsurpassed for pale pink flowers and good growth habit. Bright yellow fruits.

3 for \$5.95 **\$2.10** Each  
Catalog No. 027

**HOPA** • An utterly breath-taking bloomer. Tree completely smothered with fragrant, bright pink flowers. Spring foliage a rich maroon. Bright red crab apples through late summer and fall—make delicious jelly! Easy to grow.

3 for \$5.65 **\$1.95** Each  
Catalog No. 028

**JAY DARLING** • An Iowa find named for the famous cartoonist. Purplish-red flowers, foliage and fruit. Strong grower.

3 for \$5.65 **\$1.95** Each  
Catalog No. 029

**KATHERINE** • Surely the ultimate in white flowering crabs. Double flowers open very light pink but soon change to pure white. And what a snow-bank of bloom! Indescribably lovely.

3 for \$7.90 **\$2.70** Each  
Catalog No. 030

**MAKAMIK** • Best of the Canadian Rosy-bloom crabs. Large red flowers followed by bright red fruits. Medium grower, handsome and hardy.

3 for \$6.55 **\$2.25** Each  
Catalog No. 031

**PURPLE WAVE** • Foliage is purple with copper undertones—darkest leaved of all ornamental crabs. Carmine buds open to bright pink bloom. Dark red fruit. A low to 18 ft. spreading grower, ideal for modern homes.

3 for \$6.15 **\$2.10** Each  
Catalog No. 032

**SARGENT** • A true dwarf, growing to only 7 or 8 feet, but grows very broad. Masses of pure white, fragrant flowers followed by scarlet fruit hanging all winter. Very choice.

3 for \$7.90 **\$2.70** Each  
Catalog No. 033

You will get sturdy 3-4' or 4-5' trees except the dwarf Sargent Crab which is 2-3 ft.

## SPECIAL

### ① Flowering Crab Garden

Your selection of any 5

**\$9.49**

### ② SAUCER MAGNOLIA

(*Soulangiana*)

Most favored magnolia for northern gardens. Huge tulip-like flowers, 6 to 9 inches across, adorn the tree in early spring before leaves appear. Flowers are white within, stained purplish-orchid without. Broad, glossy leaves lend tropical effect. When in bloom, even one plant will dominate the garden—even the neighborhood.

2-3 ft. field-grown plants,  
blooming size (some will bloom this year!)

3 for \$9.90 **\$3.50** Each  
Catalog No. 08

### ③ WHITE FLOWERING DOGWOOD

Best ornamental tree native to northern U.S. Nothing equals its flowering effect at break of spring. Bright red berries in fall; dense, lustrous foliage that turns scarlet in autumn; and horizontal branching habit make it a 4-season beauty.

Field-grown 36-42" plants

3 for \$5.00 **\$1.79** Each  
Catalog No. 011

### ③★ PINK FLOWERING DOGWOOD

Identical to above, except a gorgeous grafted pink flowering strain. Blooms early in life.

24" field-grown plants  
for best transplanting

2 for \$5.50 **\$2.70** Each  
Catalog No. 07

### ④ BLACK GUM

(*Nyssa sylvatica*)

A tree of unsurpassed beauty, and one rarely seen. Pyramidal habit, similar to Sweet Gum, but foliage more dense, lustrous and leathery. Autumn color is the most brilliant scarlet of any tree. An excellent ornamental.

3-4 ft. heavy branched

3 for \$10.00 **\$3.50** Each  
Catalog No. 01

### ⑤ REDBUD

(*Judas Tree*)

This is the tree that flames forth in the woodlands in early spring (dogwood time) before any leaves appear. Myriad red blossoms cover the branches and trunk, followed by beautiful heart-shaped foliage. Very hardy, graceful, small-growing tree (to about 20 ft.) that combines well with flowering dogwood. A most attractive and colorful addition to the home grounds planting.

3-4 ft. branched trees

3 for \$5.55 **\$1.96** Each  
Catalog No. 015

### ⑩ Red-Fruited TREE of HEAVEN

(*Ailanthus*)

Grows like mad—several feet a year and has ability to withstand the most trying conditions. It will grow vigorously under the most adverse city conditions where other trees perish or languish. On the eastern seacoast it has withstood hurricanes and salt water inundation that have killed other trees.

It grows into a well-rounded tree, 50 to 60 ft. tall, or it can be used to create a semi-tropical effect by severe pruning. The large clusters of bright reddish fruits in late summer are very colorful.

We do not recommend for general landscape planting because of its too vigorous growth. But where other trees fail, particularly under city conditions, it will be a most welcome addition to otherwise barren landscape.

3-4 ft. trees  
Catalog No. 022

3 for \$4.35

**\$1.55** Each

### ⑥ "THUNDERCLOUD"

Flowering Plum

Best of the purple-leaved plums, better than Newport. New foliage a coppery-red, changing to deep, almost black-purple as leaves mature. In the early spring, before leaves appear, the tree is a mass of thousands of pink flowers. A beautiful, small contrast tree. Grows to about 10 ft.

In the summer we have this tree growing in containers and it sells like hot cakes when our drive-in friends see the elegant foliage.

3-4 ft. trees,

3 for \$7.25 **\$2.50** Each  
Catalog No. 018

### ⑦ RED-FLOWERING PEACH (Double)

Camellia-flowering. Is anything so eye-catching in mid-spring as the red-flowering peach in full bloom? The double, camellia-formed flowers cluster on the twigs and branches to make the entire tree a scarlet mass in the landscape. It is a color-photographer's delight.

Blooms early, often the first year. After blooming, prune severely to encourage even heavier bloom the next year. Grows to about 15 ft.

3-4 ft. size

3 for \$4.25 **\$1.55** Each  
Catalog No. 023

### ⑧ SUNBURST LOCUST

A medium-growing tree similar to Moraine Locust, except foliage at ends of branches is a bright yellow color. Interior foliage handsome, green, fernlike. The colorful foliage makes tree appear to be in flower throughout summer.

Sunburst casts a light, lacy shade and its medium growth (to 30 ft.) makes it well suited for small properties or restricted areas. Easy to grow. (When at the nursery see our specimen trees of Sunburst. These are the largest in the Midwest.)

4-5 ft. size

3 for \$14.55 **\$5.25** Each  
Catalog No. 021

### ⑨ JAPANESE BLOODLEAF MAPLE

(*Acer atropurpureum*)

Rare, colorful dwarf tree with dainty, blood-red foliage. Our strain was imported from Holland and re-established in our own nursery to assure best transplanting. It has proven to be an excellent type, holding a fine color throughout the entire growing season. Slow in growth, but a real garden aristocrat.

15-18" size

Catalog No. 024 **\$5.00** Each

# FORREST KEELING NURSERY, Elsberry, Mo.





## CHINESE REDBUD

(Cercis chinensis)

Something new for your garden. Shrub counterpart of native American Redbud but with far more profuse and brilliant flowering. Usually grows only 4-5 ft. but is a riot of brilliant red in early spring when thousands of blossoms, almost double the size of the common variety, smother the plant. Hardy and easy to grow.

3 for \$6.50  
Catalog No. S 48

**\$2.25**  
each



## DWARF WINGED BURNING BUSH

(Elaeagnus alata compacta)

Small shrubs are especially desired for the modern home planting. And here is a gem. Use it to provide a splash of brilliant color at doorways or under low windows. If you want to create a breath-taking hedge, this plant will do it—and you will have to clip only every other year. Fall foliage is a coppery crimson—truly a blaze of color. Winged bark and scarlet berries make the shrub charming all through the winter. Completely hardy.

3 for \$6.50  
Catalog No. S 12

**\$2.25**  
each



## FORSYTHIA, BEATRIX FARRAND

Spectacular new hybrid variety of Forsythia which originated at Arnold Arboretum. A vigorous grower developing into a large symmetrical plant. The flowers, often 2 inches in diameter, are deep golden yellow with orange markings in the throat.

3 for \$5.95  
Catalog No. S 49

**\$1.95**  
each



## CHINESE HYBRID LILAC

We have tried and examined about every variety of Lilac, and for sheer effect, ease of culture, modest size, good foliage and reliability in producing abundance of clear lilac flowers, we rate this variety tops. At our mother's home we have a 50-foot screen of Chinese Hybrid Lilacs that is a neighborhood delight each year. Most Lilacs, you know, take years and years to bloom, but this hybrid blooms first year and abundantly second year.

3 for \$3.60  
Catalog No. S 23

**\$1.29**  
each



# DOLLAR SPECIALS AT PLANTLAND



## SILVER SHRUB

(Eleagnus multiflora)  
Now, refreshingly different shrub. Foliage is a delightful sparkling silver. Silver berries in the fall which turn to cherry-red. Yellow fragrant flowers in May. Ideal shrub for background or screening. Plant in full sun for most striking effect.

3 for \$2.98  
Catalog No. S 32

**\$1.19**  
Each



## CARDINAL BUSH

(Walgala vanickii)  
Heavily covered with hundreds of scarlet-red blossoms in mid-May, and scattered blossoms throughout summer. Extremely hardy. Plant in full sun or partial shade. A "must" where maximum color is desired.

3 for \$4.50  
Catalog No. S 46

**\$1.59**  
Each



## ORANGE-BLOSSOM SHRUB

Foliage very large and handsome; branches clustered with single rose-type white pendulous flowers in spring followed by shiny black berries which persist throughout the winter. Ultimate height 5 ft.

3 for \$2.10  
Catalog No. S 52

**75c**  
Each



## ROSE GOLD PUSSY WILLOW

Huge golden colored catkins bedeck this dainty tree in early spring, making it the best of the pussy willows. At this tree grows to only 20 or 25 feet, it will fit in a corner at any home grounds.

3 for \$5.00  
Catalog No. S 9

**\$1.79**  
Each



## BUTTERFLY BUSH

(Buddleia)  
If there is a true blue butterfly bush, it is Butterfly Blue. The combination of silvery-green foliage and blue flower spikes makes a wonderful display throughout late summer and early fall.

3 for \$2.70  
Catalog No. S 54

**95c**  
Each



## ALTHEA—DOUBLE RED

Our new double flowering type with its camellia-like flowers often 3 or 4 inches across, provides a riot of color from mid-summer 'til frost—a period when few flowering shrubs are in bloom.

3 for \$2.10  
Catalog No. S 3

**75c**  
Each



## HYBRID CHARTREUSE SHRUB

(Viburnum)  
One of the most effective small-growing shrubs we have ever produced. Foliage comes out a brilliant, golden-yellow and remains a warm chartreuse-yellow throughout summer and fall. Red shrub provides such vivid all-season color. Dwarf growing, but may be easily trimmed to whatever size and shape desired.

3 for \$3.79  
Catalog No. S 6

**\$1.29**  
Each



## PURPLE LEAVED FILBERT

Beautiful hardy shrub clad in copper red foliage throughout summer. Grow in full sun to bring out richest and deepest colors. Dense growing from ground up. Reaches a height of 10 feet but can be restricted to any height by pruning. No tree or shrub is more colorful. Twigs highly prized for cutting; excellent in flower arrangements. A real dazzler as a lawn specimen.

Field transplants 12 in.  
3 for \$4.25  
Catalog No. S 53

**\$1.49**  
Each



## AMERICAN CRANBERRY BUSH

(Viburnum trilobum)  
Beautiful shrub adorned with great clusters of ruby-red berries that appear in late summer and remain through the winter. Huge white flower clusters, 4 inches long, in early spring. If we could offer you but one shrub for your border we would be tempted to make it American Cranberry Bush.

3 for \$3.45  
Catalog No. S 43

**\$1.25**  
Each

**COTONEASTER DIVARICATA**  
Queen of the cotoneasters. Low-growing dense shrub with dark, glossy boxwood-like foliage turning scarlet in autumn. Masses of scarlet berries hang on branches all winter long. Excellent for hedge or border at 3 ft. spacing. Catalog No. S 9

**\$1.00**  
Each

**VITEX or SUMMER LILAC**  
Attractive spikes of lavender-blue flowers borne profusely from July 'til fall. Aromatic silvery-green foliage. Excellent shrub for summer color. Catalog No. S 14

**\$1.00**  
Each

**FLOWERING QUINCE "GLOWING EMBER"**  
Our most spectacular flowering shrub. In early spring this shrub is literally aflame with masses of glowing red ember blossoms against varnished foliage. Catalog No. S 14

**\$1.00**  
Each

**MENTORENSIS (B. mentorensis)**  
Dark green semi-evergreen, with thick heavy foliage. Thorny twigs discourage trespass and animals. Dark red berries in fall. Extremely winter hardy. Catalog No. S 25

**\$1.00**  
Each

**TAMARIX AFRICANA**  
Lushly sea-green foliage laden with spikes of tyrian-pink bloom all summer. Catalog No. S 35

**\$1.00**  
Each

**FRAGRANT SHRUB HONEYSUCKLE**  
Most fragrant of the shrub honeysuckles. Creamy-white flowers against leathery, bright green foliage which persists well into winter making shrub a semi-evergreen. Grows to 5-6 ft. A splendid shrub for background border or screen. Catalog No. S 16

**\$1.00**  
Each

**CHRISTMAS BERRY PHOTINIA**  
Tall growing shrub or small tree which is a member of the rose family. Clusters of snowy flowers in spring become bunches of bright red berries for fall and winter decorations. Dark green foliage turns colorful bronze-red in autumn. Catalog No. S 28

**\$1.00**  
Each

**VIRGINAL MOCK ORANGE**  
The most fragrant of the Mock Oranges. Plants laden with snowy single and double flowers in May and June that perfume the entire yard. A single branch will perfume a room. A confined, neat shrub. Completely hardy and easy to grow. Happy in full sun or part shade. Catalog No. S 25

**\$1.00**  
Each

**FORSYTHIA "PLANTLAND GOLD"**  
Spring isn't spring without Forsythias and ours will give you more bushels of bloom of the deepest golden yellow than any on the market. Upright habit of this form makes it excellent as a specimen or in a group of three plants. Like the common Forsythia, it is easy to grow, likes most any soil and comes on in a hurry. Catalog No. S 15

**\$1.00**  
Each

**HYDRANGEA PEE GEE**  
Famous Meehan strain with tremendous cone-shaped flower heads a foot to 18 inches in length. These amazing flowers come out white, turn pink and in fall become copper bronze. When cut they last for weeks. Catalog No. S 21

**\$1.00**  
Each

**JAPANESE BEAUTY-BERRY**  
A graceful upright garden shrub. Branches covered with closely set, small, pink-white flowers in July, followed by masses of metallic-purple berries in late September. May die back in severe winter but will grow up again in the spring. Catalog No. S 55

**\$1.00**  
Each

**AUTUMN FLAME SUMAC**  
Brightest foliage of all shrubs in fall. Scarlet fruit heads add color, fall thru winter. Excellent for naturalizing or oriental-type plantings. Will thrive on poorest clay soils. Catalog No. S 56

**\$1.00**  
Each

**CRIMSON PIGMY BARBERRY**  
Miniature form of red-leaf barberry. Growing only to 15-18 inches at maturity. Foliage color even more brilliant than red barberry. For hedging, space plants 12 inches apart. Catalog No. S 57

**\$1.00**  
Each



## BLUE MIST

(Corylopsis)  
New Shrub. Intense blue flower spikes through late summer and autumn. Dwarf growing to 3 or 4 ft. Silvery green foliage and sparkling blue flowers provide garden with much-needed summer and autumn color.

3 for \$2.75  
Catalog No. S 4

**\$1.00**  
Each



## DWARF PINK DEUTZIA

(Deutzia rosea)  
A superb dwarf seldom more than 2 or 3 feet high. Masses of frosty-pink bell-like flowers in May. Shrub is dense, compact, fountain-like. Dwarf character matches modern architecture. Grows to 5 ft.

3 for \$3.95  
Catalog No. S 11

**\$1.39**  
Each



## GOLDEN KERKIRA

Beautiful shrub of year round beauty. Lovely goblet-shaped golden flowers amid bright green foliage. During winter months branches remain a fresh grass green and are extremely attractive in the winter landscape. Grows to 5 ft.

3 for \$2.75  
Catalog No. S 22

**\$1.00**  
Each



## PINK PRINCESS HYDRANGEA

Lovely counterpart of Blue Prince Hydrangea. Large cameo-pink flowers, 12 inches across, last 8 to 10 weeks. Plant grows 2 or 3 feet in diameter and height. Dark green foliage throughout season.

3 for \$4.20  
Catalog No. S 20

**\$1.50**  
Each



## BRIDAL WREATH

The ever-popular, improved Bridal Wreath. Probably the most widely used flowering shrub in America. No other shrub provides such a fountain-like display of snow-white bloom in spring. Completely hardy. Grows 5 to 6 feet and makes superb natural hedge when planted 2 or 3 feet apart.

3 for \$2.10  
Catalog No. S 34

**75c**  
Each



## DWARF RED SPIREA

(Anthony Waterer)  
A trim, dainty compact bush 2 to 3 feet in height. A mass of red bloom in spring and intermittent flowers throughout summer. Extremely hardy, and grows in sun or part-shade.

3 for \$3.79  
Catalog No. S 33

**\$1.29**  
Each



## DAPHNE LILAC

Blooms in Spring and again in Fall  
A unique Chinese shrub with graceful, slender stems. Mahogany-red buds opening to deliciously fragrant pastel pink flowers produce an unusual two-tone effect. Unlike regular Lilacs, the flowers are produced all the way down the branches forming a large bouquet accented by green leaves. Seldom grows over 5 ft.

3 for \$4.50  
Catalog No. S 24

**\$1.55**  
Each



## MOCK ORANGE, INNOCENCE

(Philadelphus)  
New discovery that is unquestionably the most prolific flowering of all mock orange. Long arching branches so heavily loaded with large single alabaster white flowers that they assume the appearance of sheaves of bloom. So white as to make all other mock orange seem gray by comparison. Delightful fragrance, more delicate, yet more penetrating than that of Japanese. Grows to 6 ft.

3 for \$5.55  
Catalog No. S 50

**\$2.00**  
Each



## RED-TWIGGED DOGWOOD

Outstanding and unusual fall and winter color with slender bright red branches showing distinctly against the snow and winter landscape. Excellent bright green foliage and matching green stems during spring and summer. White flowers in June followed by white berries in late summer. Grows 4-5 ft., a compact, neat shrub. Excellent for moist situations.

3 for \$3.39  
Catalog No. S 30

**\$1.35**  
Each

**ENJOY**  
The Carefree  
**ALL YEAR**  
**BEAUTY of**

# EVERGREENS

## Hybrid YEW S

**AT**  
**PLANTLAND**  
**SALE**  
**PRICES**

### BERRYBUSH YEW

(*Taxus media Kelsey*)

An outstanding bush form, compact growing with dark, lustrous foliage. Loaded with red berries in autumn. Superb for hedging, entrance or foundation planting.

Catalog No. E 12



### BROWNI YEW

A natural compact-spreading globe shaped yew of fine dense foliage and graceful, feathery branchlets. Easily one of the finest Yew varieties ever introduced.

Visitors to PLANTLAND have long admired the rows of Browni facing our parking lot.

Catalog No. E 10



### HYBRID YEW S (TAXUS)

LUXURIOUS . . . DEPENDABLE . . .  
BEAUTY . . . at Modest Prices  
SUPERIOR YEW VARIETIES

Yews (*Taxus*) are highly favored for home landscape planting. They are very adaptable, will thrive in sun or considerable shade. They make the most luxurious hedges and are widely used in the foundation planting. Yews transplant readily and are easy to grow. They must have a well-drained soil, however. The older yews (*cuspidata* forms) proved ill-adapted to the mid-west summers and often too rank in growth. The new hybrid yews—crosses between the English Yew (*Taxus baccata*) and *Taxus cuspidata* have proven hardier, far more drought resistant and altogether lovely. The ones here offered have proven to be outstanding in more than a decade of testing at PLANTLAND.

Your Choice of Above Yew Varieties, 10-12 in. Field-Grown Plants

GARDEN FAIR SALE SPECIAL

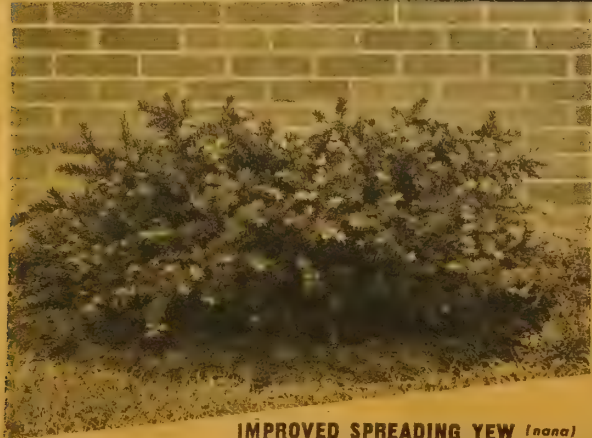
2 for \$2.90 10 for \$13.00

**\$1.50**  
Each  
6 for \$8.50

#### IMPROVED SPREADING YEW (*nana*)

more compact, Much superior to common spreading Yew—dense and shapely. Thick, waxy foliage.

Catalog No. E 10A



#### HATFIELD UPRIGHT YEW

Strong, robust, upright grower. Excellent for accent or for hedging, or to plant against open wall. Very similar to Hicks Yew but somewhat fuller and stronger in growth.

Catalog No. E 11



#### ANDORRA JUNIPER

Our choice of prostrate junipers. Rich, steel-blue foliage takes on warm overtones of purple in winter to provide year round color. Hardy anywhere and thrives in hot, dry sunny situations.

Catalog No. E 4 **\$1.79**  
Each  
2 for \$3.50



#### DWARF MUGHO PINE

Compact ball of stiff dark green needles. New growth in spring resembles candles. Hardy, will grow in dry or rocky soils. Seldom gets more than 3 feet across.

Field-grown plants, 9-12" **\$1.79**  
Each 2 for \$3.50  
Catalog No. E 7



#### PFITZER JUNIPER

Most universally satisfactory and useful evergreen shrub of them all. We grow thousands and always run short each season. "Just right" for so many locations. Handsome and hardy.

This spring only—  
Garden Fair Special **\$1.79**  
3 or more \$1.70 each  
Catalog No. E 5



#### WHITE PINE (*Pinus strobus*)

A top-notch ornamental tree. Grows to be one of the tallest trees in America but can be held to virtually any size by annual trimming when candles are out (about June 1). At our old nursery site we had a white pine hedge which we held at 3 feet! White Pine has long, soft, flexible blue-green needles, graceful branches. Our most stately and handsome pine. Splendid for specimen planting, or for screens and windbreaks. Unexcelled as a background for flowering trees.

12-15", field-grown plants **\$1.25**  
Each  
Catalog No. E 20  
10 for \$9.90 3 for \$3.50

#### NEW NIGRA ARBORVITAE (*Thuja nigra*)

Columnar, pyramidal in growth. Excellent dark, almost black-green foliage year 'round. Hardy as any plant we can offer. Fine landscape plant for accent at doorways or corners and for hedging and screening.

Heavy field-grown plants, 15-18 in. **\$2.00**  
Each  
Catalog No. E 8  
10 for \$17.50 6 for \$11.00

#### SILVER-BLUE JUNIPER

Our finest grafted upright form. Bright silvery-blue foliage year round. Choice for accent at entrance or corner planting. Widely used for a full evergreen hedge or screen and for this purpose should be planted 3 ft. apart. These fine grafted 15-18 in. plants are grown in gallon containers for perfect transplanting. They are staked and sheared and will rapidly develop into prized landscape specimens.

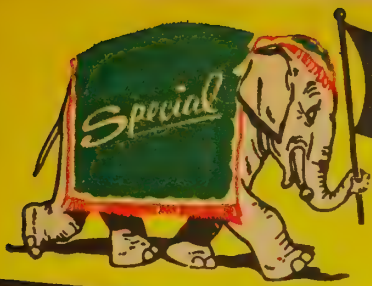
3 for \$6.50 **\$2.25**  
Each  
Catalog No. E 24

#### GREEN UPRIGHT JUNIPER

For those who prefer the upright juniper in the green foliated type, we consider this *cupressifolia* form the best. Like Silver-Blue this too, is a grafted type to assure perfection of form. Also container grown for perfect transplanting.

3 for \$6.50  
Catalog No. E 25

**\$2.25**  
Each



# PLANTLAND'S Special GARDEN FAIR SALE PRICES!

## CHOICE BROADLEAF EVERGREENS



### MAGNOLIA GRANDIFLORA

No other broadleaf evergreen is like the fabulous Southern Magnolia—huge, leathery, evergreen leaves. This romantic Magnolia towers to 90 feet in its southern range but is more often 20 to 30 feet when grown in the north. We are north of the Magnolia Grandiflora native range, yet our plants have thrived and are well acclimated. This plant is worth planting in a protected spot as far north as St. Louis or New York.

15-18 in. plants  
Catalog No. BE 10

**\$7.79**  
Each

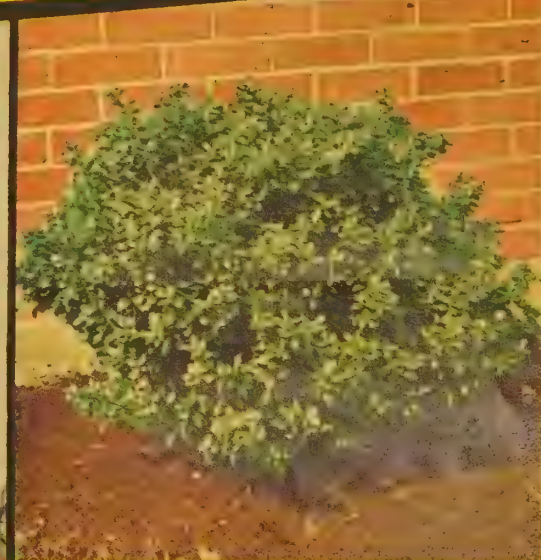


### VIBURNUM BURKWOODI

Burkwood Viburnum. The charming evergreen snowball. Perhaps the most fragrant of garden shrubs. Hybrid of the famous Carles Viburnum, but of stronger growth and more evergreen foliage. Delicate pale pink flower heads produced in early spring will fill your garden with fragrance of gardenia on still summer nights. Leathery foliage assumes a claret autumn coloration. Plant in sun or partial shade.

Catalog No. S 35  
3 for \$4.25

**\$1.50**  
Each



### ROUNDLEAF JAPANESE HOLLY (Ilex rotundifolia)

Excellent lustrous evergreen foliage. Truly aristocratic evergreen to hedge your porch or patio. Our home-grown plants that have endured scorching summers and winter blizzards are not to be compared with tender shipped-in stock.

12-15 in. plants  
Catalog No. BE 8  
3 for \$3.98

**\$1.49**  
Each



### ABELIA GRANDIFLORA (Glossy Abelia)

Here is an exquisite broadleaf evergreen that is simply charming month after month. Abelia begins to show its dainty shell-pink bloom at break of summer and simply doesn't stop blooming until frost. Rich, lustrous foliage persists year round, except in most severe winters. Our plants grow to about 3 feet which makes them superb for low-line massing, entrance pieces or choice hedging. Abelia is noted as a shady-area plant; yet ours thrive beautifully in the nursery in full sun and through the worst drought on record!

15-18 in. plants  
Catalog No. BE 1  
3 for \$3.55

**\$1.29**  
Each



### WINTER EMERALD (Euonymus fortunei erecta)

A fabulous Broadleafed Evergreen shrub! Distinctly upright growing with rich dark foliage. Extremely hardy and thrives in sun or nearly full shade. Remarkably easy to grow, and it holds its foliage tenaciously in late winter. Superb in the modern planting, and a superior substitute for boxwood. We have sold hundreds of these field-grown plants, 15-18 in. at \$2.49, but we want many more friends to know this remarkable landscape plant and offer it this spring only at

Catalog No. BE 3

**\$1.00**  
Each



### AMERICAN HOLLY

(Ilex opaca)

Hardiest of all broadleaf evergreen trees and one of the most beautiful. Attractive the whole year, but particularly during the winter months when the bright red berries glisten amongst the holly foliage.

Our hollies are propagated from the best northern types and are all female or berry-bearing. With each plant we send one seedling holly for pollination.

American Holly grows quite large (to 20 feet or more) but for foundation or hedge planting it may be held to any size desired by pruning. Clipping branches only increases density of plant and the pruning may be done in December for Christmas decorations. Prefers rich, well-drained soil and protection from sweeping winds.

12-15" transplants, plus one seedling holly  
Catalog No. BE 5  
3 pairs for \$6.45

**\$2.19**



### OREGON GRAPE HOLLY

This broadleaf evergreen is easily grown, with shiny holly-like leaves and clusters of yellow flowers followed by bunches of blue berries. Thrives in shade or sun. Ornamental foliage is useful for cutting.

12-15 in transplants  
Catalog No. BE 9

**\$1.00**  
Each



### FLAMING FIRETHORN (Pyracantha)

Selected Wyatt strain for better growth habit and redder berries. Hardest type we have tested—withstanding 10° below zero last winter. Flaming, fiery orange-red berries make this broadleaf evergreen the showiest of all shrubs in autumn. Excellent for hedging, corner planting or to train against wall or fireplace.

12-15 in container-grown plants  
Catalogue No. BE 19  
3 for \$4.35

**\$1.25**  
Each



### BOXWOOD

Our hardy northern boxwood plants have endured two winters in open field rows and will readily establish in your home grounds. Boxwood is priceless for hedging or growing into specimens. No other plant so appreciates in value with the passage of the years. The bright evergreen foliage is dense and tightly knit. Clips to sculptured lines but slow rate of growth makes clipping rarely necessary, even for hedges. Plants are 4 yrs. old, full and bushy, approximately 12 in. in height.

Catalog No. BE 15

10 for \$12.00 3 for \$3.75

**\$1.25**  
Each

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**FORREST KEELING NURSERIES**

Phone Elsberry 8-5571

Elsberry, Missouri



**PLANTLAND'S**

Select

# SHADE TREES

ORDER BY MAIL, PHONE OR DRIVE OUT TODAY

**Open 7 Days a Week**



## SILVER AND GREEN POPLAR

(Belleaso)

An unrivaled columnar tree for screening or accent. Reaches a height of 40 to 50 feet and in a hurry. Trees on our own nursery have shot to 30 feet in four growing seasons. Best of all this tree does not "playout" like the Lombardy Poplar. It is far superior in every respect—character, form, beauty and long life. Silver and Green has foliage that is bright green above; silver beneath. Smooth, silver-green bark is most attractive winter and summer. Tree forms a narrow shaft of shimmering foliage no more than 5 feet wide when the tree is 25 feet tall. For tall windbreak or screen, plant in a row 5 feet apart.

Catalog No. T 17

4 to 5 ft. **\$175** Each  
10 for **\$1400**  
3 for **\$450**  
20 for **\$2500**  
5 for **\$725**



## SWEET GUM

The most handsome tree we can offer. Rapid growth, free from disease, hardiness and wide adaptability. It's star-shaped leaves are unlike any other tree and no tree displays such a riot of autumnal colors. Growth is columnar and stately yet its branches spread enough to provide abundant shade. We believe we have the largest stock of Sweet Gum in America. Field-grown, heavy branched.

Catalog No. T 18  
5-6 ft.

**\$500** Each

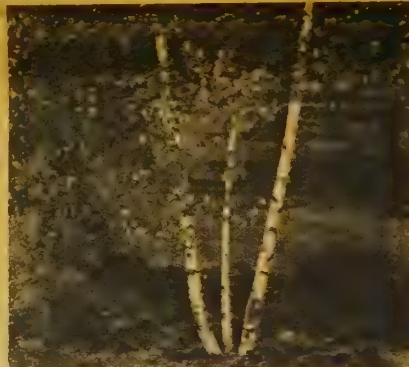


## AMERICA'S NEWEST SHADE TREE SENSATION! CORK TREE

(Phellodendron amurense)

America's newest hardy Shade Tree. Wide spreading branches and deeply furrowed cork-like bark, white flowers and huge bunches of black berries make it an outstanding shade tree. Grows with great rapidity and wide spreading habit, provides shade in a hurry.

Catalog No. T 2 **\$325** Each  
4 to 5 ft. field-grown trees



## CLUMP WHITE BIRCH

Multi-stemmed form of the beautiful Paperbark (or Cance) Birch. Grows rapidly and outer bark soon exfoliates to reveal snowy-white under-bark. Provides all-year beauty. Choice for naturalizing or informal effect.

3 to 4 ft. field-grown clumps **\$398** Each  
Catalog No. T 23  
2 for **\$7.75**



## PIN OAK

Fast-growing oak and one of the most popular lawn and street trees. Pyramidal form, dense branching, fine-textured foliage turning scarlet in autumn.

Catalog No. T 15 **\$475** Each  
5-6 ft. field-grown  
2 for **\$9.00** 3 for **\$13.00**



## GOLDEN WEEPING WILLOW

Finest of all Willows. Beautiful, graceful branches sweeping to the ground. Gold colored bark makes this tree attractive summer and winter. Very fast grower.

Catalog No. T 21 **\$179** Each  
4-5 ft. branched  
3 for **\$5.00**



## RED MAPLE (Acer rubrum)

One of the better lawn and street trees. Rapid growth yet strong and durable. Red Maple is a neat, clean shade tree yet upright growing to encourage a verdant lawn beneath its branch spread. Famous for its brilliant red autumnal foliage coloring yet the dense green leaves are equally pleasant all summer. Further color is provided by the small but profuse red flowers in early April and the bright red fruits in late summer.

Catalog No. T 13 **\$500** Each  
5-6 ft. branched trees. 3 for **\$14.50**

## PLANTLAND'S GARDEN FAIR SPECIALS!

### SILVER MAPLE

In constant demand because of rapid growth, pleasant shade and colorful foliage.

5-6 ft. branched trees **\$395** Each  
2 for **\$7.75** Catalog No. T 14

### HYBRID ELM

Our fastest-growing tree yet one that is strong and durable. Free of blights affecting American Elm. A thoroughly top-notch yard and shade tree. We have observed this tree make 12-ft. top growth in a single season!

Light 5-6 ft. tree **\$195** Each  
3 for **\$5.00** Catalog No. T 4

### THORNLESS LOCUST

Similar to Moraine Locust. A fast-growing, clean, hardy shade tree. Light, lacy shade. Lawn grass will grow much better under this tree than in the open.

5-6 ft. **\$395** Each  
2 for **\$7.75** Catalog No. T 10

### MORaine LOCUST

Most favored tree for replacing American Elm. Rapid growing. Casts light lacy shade. Leaves disappear as they drop so extremely clean and neat.

5-6 ft. branched trees **\$775** Each  
Catalog No. T 24

### GINKGO OR MAIDENHAIR TREE

Rare and picturesque. Immune to pest. Most ancient of trees now alive. Autumn color a brilliant yellow.

5-6 ft. trees **\$775** Each  
Catalog No. T 5



## CRIMSON KING MAPLE

(Plant Patent No. 735)

Best Red-leaf Maple ever introduced. Leaves come out blood red and stay a brilliant red all summer and fall. Never fade green in summer as other red leaf Maples do. Reaches ultimate height of 50 ft.

Rare and truly a superb tree for the lawn—small or large.

Catalog No. T 11 **\$675** Each  
Excellent 4-5 ft. branched trees.

**ORDER NOW** from these  
**FORREST KEELING**  
once a year...

# \$1.00 GARDEN FAIR SPECIALS!

**Choose From 63 Money Saving Offers of  
America's Choicest, Guaranteed Well Rooted  
EVERGREENS, TREES, SHRUBS, VINES  
HEDGING, and SCREENING PLANTS**

**USE THIS PAGE AS YOUR HANDY ORDER FORM**

All items on this page will be shipped  
at proper planting time.

Many rare, unusual and sought after varieties in strong nursery-grown seedlings and transplants that cost you pennies instead of dollars and that grow into landscape specimens in a hurry. All are fresh-dug from our own nursery farm.



## DISTINCTIVE FLOWERING SHRUBS— NEW OR SUPERIOR VARIETIES

All 2 yr. field-grown

- |  |            |
|--|------------|
| <input type="checkbox"/> 34. Dwarf Flame Euonymus      | \$1.00 ea. |
| <input type="checkbox"/> 35. Althea Red Bird           | \$1.00 ea. |
| <input type="checkbox"/> 36. Althea Dbl. Blue          | \$1.00 ea. |
| <input type="checkbox"/> 37. Japanese Crimson Spirea   | \$1.00 ea. |
| <input type="checkbox"/> 38. Japanese Snowdrift Spirea | \$1.00 ea. |
| <input type="checkbox"/> 39. Moonlight Gold Drop       | \$1.00 ea. |
| <input type="checkbox"/> 40. Forsythia Spring Glory    | \$1.00 ea. |
| <input type="checkbox"/> 41. Forsythia Lynnwood Gold   | \$1.00 ea. |
| <input type="checkbox"/> 42. Rose Weigela              | \$1.00 ea. |
| <input type="checkbox"/> 43. Butterflybush             |            |
| Pink Charming  | \$1.00 ea. |
| <input type="checkbox"/> 44. Butterflybush Snowbank    | \$1.00 ea. |
| <input type="checkbox"/> 45. Blood-red Barberry        | \$1.00 ea. |
| <input type="checkbox"/> 46. Dwarf Golden Mock Orange  | \$1.00 ea. |

## BETTER BROADLEAF EVERGREENS

Heavy transplants 8 to 15 in.

- |  |            |
|--|------------|
| <input type="checkbox"/> 47. Flaming Firethorn       | \$1.00 ea. |
| <input type="checkbox"/> 48. American Holly          | \$1.00 ea. |
| <input type="checkbox"/> 49. English Boxwood         | \$1.00 ea. |
| <input type="checkbox"/> 50. Japanese Shrub Holly    | \$1.00 ea. |
| <input type="checkbox"/> 51. Winter Emerald Euonymus | \$1.00 ea. |
| <input type="checkbox"/> 52. Magnolia grandiflora    | \$1.00 ea. |
| <input type="checkbox"/> 53. Evergreen Snowball      |            |
| (V. burkwoodii)                                      | \$1.00 ea. |
| <input type="checkbox"/> 54. Self-fruiting Holly     |            |
| (cornuta)  | \$1.00 ea. |
| <input type="checkbox"/> 55. Abelia grandiflora      | \$1.00 ea. |

## CHOICE EVERGREEN TREES AND SHRUBS

- |   |              |
|---|--------------|
| <input type="checkbox"/> 56. Colorado                   |              |
| Blue Spruce 6-10" sdls                                  | 3 for \$1.00 |
| <input type="checkbox"/> 57. Japanese                   |              |
| Black Pine 8-12" sdls                                   | 3 for \$1.00 |
| <input type="checkbox"/> 58. Blue Fir 8-12" sdls        | 3 for \$1.00 |
| <input type="checkbox"/> 59. Pfitzer, Juniper—heavy     |              |
| field transplants                                       | \$1.00 ea.   |
| <input type="checkbox"/> 60. Andorra Prostrate Juniper— |              |
| heavy field transplants                                 | \$1.00 ea.   |
| <input type="checkbox"/> 61. Pyramid Needle Juniper—    |              |
| heavy field transplants                                 | \$1.00 ea.   |
| <input type="checkbox"/> 62. Improved Spreading Yew—    |              |
| heavy field transplants                                 | \$1.00 ea.   |
| <input type="checkbox"/> 63. Upright Yew—heavy field    |              |
| transplants   | \$1.00 ea.   |

- ### COLORFUL AND UNUSUAL FLOWERING AND ORNAMENTAL TREES
- |   |        |              |
|---|--------|--------------|
| <input type="checkbox"/> 1. Amur Scarlet Maple                            | 18-24" | 3 for \$1.00 |
| <input type="checkbox"/> 2. Mimosa or Silk Tree—Northern strain           | 18-24" | 3 for \$1.00 |
| <input type="checkbox"/> 3. Paper-bark Birch                              | 12-18" | 3 for \$1.00 |
| <input type="checkbox"/> 4. White Clump Birch (Plant 3 in hole for clump) | 12-18" | 3 for \$1.00 |
| <input type="checkbox"/> 5. Redbud or Judas Tree                          | 18-24" | 3 for \$1.00 |
| <input type="checkbox"/> 6. Chinese Redbud (shrub-like)                   | 15-18" | 3 for \$1.00 |
| <input type="checkbox"/> 7. Flowering Dogwood                             | 12-18" | 3 for \$1.00 |
| <input type="checkbox"/> 8. Russian Olive or Silver Tree                  | 18-24" | 3 for \$1.00 |
| <input type="checkbox"/> 9. Golden Rain Tree                              | 12-18" | 3 for \$1.00 |
| <input type="checkbox"/> 10. Golden Chain Tree                            | 12-15" | 3 for \$1.00 |
| <input type="checkbox"/> 11. Red-bud Flowering Crab                       | 18-24" | 3 for \$1.00 |
| <input type="checkbox"/> 12. Flowering Apricot                            | 2-3'   | ea. \$1.00   |
| <input type="checkbox"/> 13. Japanese Flowering Cherry                    | 18-24" | 3 for \$1.00 |

- ### SHADE TREES OF MERIT
- |  |        |              |
|--|--------|--------------|
| <input type="checkbox"/> 14. Silver Maple              | 2-3'   | 3 for \$1.00 |
| <input type="checkbox"/> 15. Ginkgo or Maidenhair Tree | 6-12"  | 3 for \$1.00 |
| <input type="checkbox"/> 16. Thornless Locust          | 2-3'   | 3 for \$1.00 |
| <input type="checkbox"/> 17. Japanese Larch            | 18-24" | 3 for \$1.00 |
| <input type="checkbox"/> 18. Sweet Gum                 | 18-24" | 3 for \$1.00 |
| <input type="checkbox"/> 19. Tulip Tree                | 18-24" | 3 for \$1.00 |
| <input type="checkbox"/> 20. Cork Tree                 | 2-3'   | 3 for \$1.00 |
| <input type="checkbox"/> 21. Pin Oak                   | 12-18" | 3 for \$1.00 |
| <input type="checkbox"/> 22. Hybrid Elm                | 2-3'   | 3 for \$1.00 |
| <input type="checkbox"/> 23. Japanese Zelkova Tree     | 12-18" | 3 for \$1.00 |

- ### EFFECTIVE, FAST-MATURING HEDGING AND SCREENING PLANTS
- |  |        |               |
|--|--------|---------------|
| <input type="checkbox"/> 24. Glossy Buckthorn            | 18-24" | 5 for \$1.00  |
| <input type="checkbox"/> 25. Rugosa Red Rose             | 6-10"  | 5 for \$1.00  |
| <input type="checkbox"/> 26. Amur Honeysuckle            | 15-18" | 5 for \$1.00  |
| <input type="checkbox"/> 27. Tatarian Honeysuckle        | 12-18" | 10 for \$1.00 |
| <input type="checkbox"/> 28. Rochester Arborvitae        | 6-10"  | 5 for \$1.00  |
| <input type="checkbox"/> 29. Chinese Evergreen Ligustrum | 12-18" | 10 for \$1.00 |
| <input type="checkbox"/> 30. Multiflora or Japanese Rose | 15-18" | 10 for \$1.00 |

- ### COLORFUL VINES AND GROUND COVERS
- |   |              |
|---|--------------|
| <input type="checkbox"/> 31. Boston Ivy                               | 3 for \$1.00 |
| <input type="checkbox"/> 32. Bulgarian Evergreen Ivy                  | 3 for \$1.00 |
| <input type="checkbox"/> 33. Engleman Ivy (brilliant scarlet in fall) | 3 for \$1.00 |

Every plant and every tree we sell is fully guaranteed to satisfy you!

## FORREST KEELING NURSERY

Dept. PD 60  
Elsberry, Missouri

—COUPON—

**Forrest Keeling Nursery**

QUANTITY LIMITED: ORDER NOW

Dept. PD 60  
Elsberry, Missouri

Please send items marked at proper planting time. (I have indicated units desired in square opposite name of plant.)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

\_\_\_\_\_ Check \_\_\_\_\_ Money Order \_\_\_\_\_ Charge

(New charge customers please enclose credit references.)

Amount Enclosed for Plants \_\_\_\_\_ \$

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(Missouri Customers Only) \_\_\_\_\_ \$

Shipping and Packing \_\_\_\_\_ \$ .50

TOTAL AMOUNT OF ORDER \_\_\_\_\_ \$

—COUPON—

# PLANTLAND'S

## HEDGING SCREENING

SAVE NOW! AT GARDEN FAIR'S SALE PRICES!



### Plantland's PARVIFOLIA SCREEN

(*Ulmus parvifolia*)

Rare, rapid-forming and handsome!

For some years tree experts have recognized Parvifolia as an exceptionally fine tree but it has been so scarce as to be virtually unobtainable. We first became acquainted with the merits of Parvifolia from some handsome specimens at the Missouri Botanical Gardens. With some effort we succeeded in propagating the plant and after growing it in our nursery we discovered its amazing merits as a screening plant.

Parvifolia grows very dense and twiggy—yet with great rapidity. It branches right down to the ground and plants a year after planting resemble a boxwood of 10 years growth! Parvifolia means "Tiny Leaved." The small leaves are very dense and almost as dark green as a yew tree. Furthermore, they remain on the plant LONG IN THE FALL when other shrubs are sear and bare.

We have not found Parvifolia to be attacked by any disease or pest. It is exceptionally clean and litter-free. It is certainly not fussy as to soil and grows with uniform vigor under a variety of conditions. While it will tolerate some shade, it thrives best in the open. Parvifolia may be clipped to form a low hedge but it is in its full glory as a living screen of 5 or 6 feet. Its light twigs are easily sheared and the screen can be maintained at any desired dimension.

Parvifolia is so rare we know of no other nursery in the country that has an appreciable supply of plants. Ours is none too abundant. If you want a luxurious screen for privacy about your home grounds order enough plants now. Plant 2 ft. apart.

Catalog No. H 6  
Dense Twiggy 12-in. plants

10 plants (20 ft. of hedge) \$2.50

50 plants (100 ft. of hedge) \$11.50  
25 plants (50 ft. of hedge) \$6.00



### Golden Vicary (*Ligustrum ibota vicaryi*)

True dwarf, golden leaf plant, perfect for hedging or low edging for beds or walks. Our plants remain bright golden yellow throughout entire growing season. Slow grower, so needs little trimming. Easily maintained at eighteen inches. Plant 1 foot apart.

Catalog No. H 3

Sturdy 8- to 12-in. plants 79¢ each  
5 for \$3.49; 20 for \$10  
10 for \$5.95



### Japanese RED LEAF BARBERRY

(*Berberis thunbergii atropurpurea*)

Great improvement over the older green Japanese Barberry. Blood-red leaves provide rich color to home grounds from spring until fall and the red berries remain to provide winter color. Noted for ability to withstand dry conditions. Plant in full sun 8 inches apart for a tight hedge. Field-grown 12-15 in. branched seedlings.

10 plants, each 37¢ 50 plants, each 35¢  
Catalog No. H 7 100 plants, each 33¢



### SUB ZERO LILAC SCREEN

This is a type of old-fashioned Lilac (*Syringa vulgaris*) from the high hills of Austria. Heavy trusses of fragrant lilac-flowers in May. Very vigorous and hardy. Will endure temperatures to 20° to 30° below zero and will prove hardy anywhere in the country. Foliage rich dark green, dense and leathery. Use as a screen background, living fence or property divider. Lilacs do best in full sun. They relish lime and respond to fertility. Plant a foot apart in a single row for quick forming hedge or screen.

Stocky 2-yr. plants, 12-18 in. 10 for \$2.00 25 for \$3.79  
Catalog No. H 11 50 for \$7.00 100 for \$13.70

## Mums

The greatest news in garden mums this century!



### HARVEST GIANT MUMS

For the first time—and at long last—a garden mum of the huge football type for the outdoor garden! Never before a mum discovery such as this. Now you can grow these huge double mums—up to 5½-6 inches in diameter—in your own garden. They are completely hardy.

Early blooming—blossoms appear in mid-September and plants will bloom continuously until killing frost.

Flowers are carried on heavy plants that have very strong stems—particularly nice for garden border and cut flowers.

Here is the most spectacular garden introduction of the year. Be among the first to display these beauties.

Available in the following brilliant colors:

FULL MOON—pure snowy white, incurved petals. Catalog No. P 7

GOLD DUST—bright golden yellow, very free flowering. Catalog No. P 8

TOUCHDOWN—largest of the Harvest Giants. A superb deep rose-pink. Catalog No. P 9

SEPTEMBER SONG—medium rose-pink. Compact plant. Catalog No. P 10

INDIAN SUMMER—striking deep bronze with golden reverse. Catalog No. P 11

REDSKIN—vivid burgundy red. Reflex type flowers. Catalog No. P 12

Pot Established Plants 3 for \$2.90 \$1.00 Each

Collection of 6 Plants \$5.00  
One of Each Variety

### The Finest Jewel-Tone Floribunda Cushion Mums

Those who saw our acres of chrysanthemum fields last fall agree that our Jewel Tone Floribunda Mums were the finest they had seen. Of hundreds of varieties available we have sorted out only the finest types. All develop into great, compact masses of bloom THIS VERY FALL—never grow tall or scraggly. These are the long-blooming types that are so hardy they laugh at early frost! Last fall ours were bright and gay in mid-November after a 23° freeze! You'll agree they couldn't possibly pack more bloom and that the jewel colors are the most vivid you have seen. Plant plenty for a fiesta of color this fall.

• Bronze Queen Catalog No. P 1  
• Brilliant Burgundy Catalog No. P 2

• Pink Pearl Catalog No. P 3  
• Ruby Red Catalog No. P 4

• Shades of Gold Catalog No. P 5  
• Jade White Catalog No. P 6

24 for \$8.19  
6 for \$2.19

12 for \$4.19

You Can Enjoy Mums Like This!

# PLANTLAND

## Colorful HEDGING and SCREENING at Garden Fair SALE PRICES



### Gain Low-Cost Privacy and Protection With Lovely AMUR HONEYSUCKLE SCREEN

(Lonicera maackii; podocarpa)

Now your home grounds can be screened from dust, noise, traffic, objectionable views and trespass with this living fence of sturdy, vigorous Amur Honeysuckle at amazingly low cost. Referred to as "Thanksgiving Honeysuckle" because its profusion of bright red berries and forest-green foliage at Thanksgiving, when other shrubs are bare. Fragrant flowers in late May. Completely hardy and disease free. Never needs spraying. Thrives in sun or shade. A bushy plant from the ground up. Does not become "leggy." A perfect nesting haven for song birds. Set plants two feet apart in a single row for hedge effect next summer.

SPECIAL CATALOG VALUE—Catalogue No. H-1

Field grown, branched, vigorous plants, 18-24 inches

20 feet of Hedge \$300 (10 heavy plants) 50 feet of Hedge \$700 (25 plants) 100 feet of Hedge \$1250 (50 plants)

Larger quantities — 23¢ per plant

### DWARF BLUE LEAF WILLOW HEDGE

(Salix purpurea nana)

Exciting new silver-blue hedge plant. We have observed this plant in recent summers and have been amazed at the way the feathery, compact foliage stood the worst of the drouth. Use it trimmed as a colorful, low formal hedge around beds or walks. Let it grow untrimmed where you wish hedge three to four feet. Plant 1 foot apart. Catalog No. H 13.

Field-grown plants 12 to 18 inches, heavily branched.

per 10 Each 48¢ per 50 Each 45¢ per 100 Each 40¢

### AMUR SCARLET MAPLE

(Acer ginnala)

Best dwarf maple. In the summer the scarlet-red fruit against forest-green foliage creates an excellent color combination. A good tree for specimen or for screening purposes, requiring little care. 2-Yr. Plants—2-3 ft.

Catalog No. H 12

30 Ft. of Screen \$450 (10 Plants) —

60 Ft. of Screen \$800 (20 Plants) —

120 Ft. of Screen (40 Plants) \$13.50

### RUSSIAN OLIVE HEDGE

(Elaeagnus angustifolia)

Exciting grey-green silvery foliage. Yellow flowers, silvery outside, in June. Thrives most anywhere. A favorite species for screening and windbreak planting. When not clipped, grows to 20 feet.

Heavy 18-24-in. seedlings. Set 2 feet apart for quick-knitting hedge.

Catalog No. H 9

10¢ each In quantities of 25 plants or more

Forrest Keeling Quality

## Lifetime MULTIFLORA ROSE

"LIVING FENCE"

### FORREST KEELING MULTIFLORA ROSE

—THE BEST—FOR A LIFETIME LIVING FENCE

THE BEST LIVING FENCE you can buy! That's right, grade for grade you will find our Multiflora definitely superior. Grown by Hugh Stevenson, the originator of Multiflora Rose Living Fence.

Our plants are grown on the best Mississippi bottom ground. Plants receive the best culture, including a feeding of balanced plant-food injected into irrigation water each time plants are irrigated. The result is a "fattened" plant, loaded with nutrients, that is "rarin' to grow." Folks are amazed at the growth of our plants the very first year! Ordinarily, plants "stand still" the first year while the root system becomes established. And the fact that we grow and ship more of our living fence plants to more people throughout more of the country than any other nursery means we have been able to hold our prices to rock-bottom minimum for quality stock.

FORREST KEELING MULTIFLORA ROSE is a thick thorny, prolific blossoming strain that is especially noted for its abundance of bright red berries which appear in early fall and remain throughout the winter months. We grow only one type of Multiflora and we think there is none better for screening and fencing purposes. Its growth is umbrallike. Canes shoot up 4-6 ft. then begin to droop with the slender ends of the canes hanging almost to the ground. When plants are set close together (12 inches) in a single row they rapidly form an effective barrier against animals and people.

The importance of selecting the right type of Multiflora cannot be over-emphasized. The U.S. Department of Agriculture says "When selecting plants for your fence hedge of multiflora rose, be sure they are erect and have stiff thorns." The University of Missouri, College of Agriculture, has this to say: "The multiflora rose is notorious for variability of form and vigor. Upright, spreading and trailing kinds may be found. Some have thorns, others are thornless. For hedge purposes, it is important to select the upright, thorny vigorous type which grows a mass of dense canes from the ground to a height and spread of about eight feet.



### Our Satisfied Customers—Your Best Guarantee

- FROM MISSOURI: "I desire 200 more #1 Standard Thorny Multiflora Rose. None of the 350 I ordered last spring has died. Some of the shoots on some of the plants have already grown 5 1/2 feet." St. Louis, Mo.
- FROM OKLAHOMA: "I bought 50 from you last year, and they are wonderful." Oklahoma City, Okla.
- FROM TEXAS: "This is a snapshot of a 3-yr.-old Multiflora Rose hedge (stock from your nursery). Has thrived thru Texas drought and grasshopper siege of last summer without irrigation. It borders the road and gets plenty of water from road ditch when it does rain." Ft. Worth, Texas
- FROM MICHIGAN: "We planted Multiflora Rose Fence on our place at Pigeon Michigan, in the fall of 1951—it survived two winters in fine shape and is now a nice fence—canes are 5 to 6 feet long—we're very proud of it." Lansing, Mich.
- FROM ILLINOIS: "Of the 1000 plants of your No. 1 size which I set out last March all have made excellent growth except three—run over by a wheel in plowing. Attaining an average height of 28" in the past summer. I am willing to hazard the guess that I will have a cattle fence in less than three years!" Henry, Illinois
- FROM PENNSYLVANIA: "We have had wonderful success with a thousand plants of your Multiflora Rose. After three years it will even hold our Cheviot Sheep!" Harrisburg, Pa.
- FROM A SOUTHERN STATE GAME AND FISH COMMISSION: "We would like to place an order with you now for next fall delivery for 25,000 Multiflora Rose plants. The 20,000 plants we received from you this fall were excellent stock. "You will be interested to know that survival of the plants so far is almost 100%. They are making vigorous growth at this time."

## PRICES MULTIFLORA ROSE

### COUNTRY CLUB GRADE—

For estate, country clubs, the home lot and similar uses where a stout barrier or screen is desired in the shortest period choose our giant "Country Club Grade." Top growth 24 inches and up (before pruning). Root-crown caliper 5/16 to 1/2 inch.

Plants \$19 Per 100

50 plants \$10.50

25 plants \$5.95

### No. 1 STANDARD

Top quality for general fencing. Well-branched. 15-18 in. (before pruning). Caliper 3/16-1/4 in. Husky, heavy, uniform plants.

100 to 500 plants 7¢ Ea.

500 or more plants 5¢ Ea.

5000 or more plants 4¢ Ea.

### CONSERVATION GRADE

10 to 15 in. (before pruning). Caliper 2-16 to 3-16 in. Balanced top and root.

\$3.99 Per 100 Plants

\$30.00 per 1000 plants

### JUMBO GRADE

Extra-heavy plants for quick effect. Stocky 18-24 in. (before pruning). Root-crown caliper 1/4 to 3/8 in. Heavily stemmed.

50 to 500 plants 11¢ Ea.

500 or more 8¢ each



Country Club Grade Plant at Left No. 1 Standard Grade at Right

Millions of Forrest Keeling Multiflora Rose Plants Have Been Sold to Make LIFETIME FENCING

### GUARANTEE

We guarantee that 95% of the No. 1 Standard (and larger sizes) Forrest Keeling Multiflora Rose that you buy from us will live.

If you will notify us during the first summer (before August 15) following planting of the number which do not live, replacement will be made equal to 95% of the number originally purchased.

Conservation grade will ordinarily give excellent survival but we limit the guarantee to 85% because this smaller size is more vulnerable to adverse weather and site.

ELSBERRY, MISSOURI

Hugh Stevenson

FORREST KEELING NURSERY

# PLANTLAND'S

## Garden Fair **SALE!** SPRING **BULBS and TUBERS:**



### EXHIBITION GLADIOLUS COLLECTION

Created from famous-name Gladioli, including Red Radiance, San Souci, Jo Wagenaar, Orange-Gold, Elizabeth The Queen, King David, Salman's Sensation, Gold, Southern Belle, Elmer's Rose, Friendship, Traveler, Spic and Span, and White Goddess. This is our finest Glad offer and one you won't find repeated elsewhere.

Bag of 2 dozen bulbs Catalog No. B 13 **\$7.00**  
4 bags—96 bulbs **\$3.95**



### CAMELLIA-FLOWERED BEGONIAS

All summer bloom in the shade! Enormous double blooms provide a riot of brilliant color above attractive green foliage. Ideal for shady garden spots, porch boxes, borders under trees. Excellent to force indoors and cut beautifully. Bright array of mixed colors including Golden Yellow, Cardinal Red, White, Tangerine, Pastel Pink and Dusty Rose.

Collection of 6 colors Catalog No. B 14 **\$1.35**



### Imported Hybrid RED AMARYLLIS (Surprise Lily)

One of the most spectacular of all giant flowering bulb plants. Produces magnificent brilliant red flower clusters on tall green stems. Huge, wide-petaled flowers 6 to 8" across in clusters of 3 to 7 to a stem. Often 2 or 3 stems per plant. Easy to grow indoors or in your garden. **\$2.75 Each**  
Catalog No. B 16



### Plantland's CARNIVAL CANNAS

Breath-taking color for summer and fall. This collection makes a round bed 7 ft. across, 1 canna in center, 5 in first row, 12 in second row. Plant 18 in. apart. Collection includes:  
1 Yellow King Humbert—large flowering yellow, flecked red; green foliage; 4 1/2 ft. tall.  
5 Richard Wallace—clear, bright yellow; green foliage; 4 ft. tall.  
12 President—intense scarlet; green foliage; 4 ft. tall.  
Carnival Canna Collection—all 18 for only **\$2.95**  
Catalog No. B 17



### FLOWERING FOUNTAIN BEGONIAS

A cascade of double Camellia-like flowers in a wide range of breath-taking colors. Perfect for that shady spot on the patio, terrace, in a window box or hanging basket. Makes a most colorful rock garden display—a few bulbs give a riot of color all summer.

Catalog Nos.

B15A Pink	B15C White	B15D Yellow
B15B Red		B15E Orange
		Large Bulbs, <b>3 for \$1.95</b>



### PLANTLAND'S BLEEDING HEART

Old fashioned favorite. Pink, heart shaped flowers resemble a graceful valentine. Lovely in mixed bouquets. Does exceedingly well in partial shade, producing hundreds of blooms. Blooms for several weeks in late spring. **\$1.00 Each**  
Catalog No. B 18





# PLANTLAND

# SPECIAL OFFERS!

## Plantland's PEONY COLLECTION

Our own selection to keep excellent color balance.

Spectacular blooming varieties of highest rating—super fragrance and brilliance—at a price of ordinary types!

**Festiva Maxima**—paper white; crimson markings; large and lovely.

**Edulis Superba**—giant late-blooming silvery-pink. True rose type.

**Felix Crouse**—deep rose-red. Superb for cutting or garden display.

## PEONY COLLECTION

(One each of the above)

# \$2.49

Catalog No. B 12



## CHINESE EVERGREEN HEDGE

Makes Complete Hedge in Six Months!

Imagine, you can have a developed evergreen hedge this year. Fine, lacy foliage grows dense and luxuriant to make emerald living wall. Easily trimmed to any height desired from one foot up to 4, 5 or even 6 ft. Formal and neat even when not pruned!

Acclaimed most graceful and handsome of privets. Untrimmed plants bear large bouquets of showy flowers in mid-summer. Long-lived. One clipped hedge has been maintained at less than 4 feet tall for a century.

Our plants are a hardy strain and parent stock have endured temperatures to 12 degrees below zero. Plants remain evergreen except in coldest winters when some leaf-drop may occur. For a quick-developing hedge of permanent beauty, it is unrivaled.

We send our sturdy nursery-grown plants 12-18 in. tall.

Catalog No. H 2

25 ft. hedge ( 25 plants)	— — — —	\$2.65
50 ft. hedge ( 50 plants)	— — — —	\$5.00
100 ft. hedge (100 plants)	— — — —	\$9.75

## IT'S EASY TO DRIVE TO PLANTLAND



**FORREST KEELING NURSERY**

1 1/2 miles South of Elsberry on Hy #79

1 hour from St. Louis. Take U.S. No. 70 across new St. Charles bridge. Turn north on No. 79, 1 mile west of St. Peters—a beautiful drive along the Mississippi River hills. You will find adequate parking facilities, a spot to eat your picnic lunch and informed sales people to assist you with your planting problem.

## FORREST KEELING NURSERIES

Phone  
Twin Oaks 8-5571

ELSBERRY, MISSOURI



STAR  
VALUE

## CRAPE MYRTLE

"Watermelon Red"

Most showy of the Crape Myrtles. Huge, crinkly crimson-red flowers bloom first year midsummer 'til frost. Glamour shrub of the South but this hardy variety will thrive clear to the Iowa line.

18 to 24-in. Field-Grown Plants  
Catalog No. S 7

# \$1.00

Each



## PINK SMOKE

(Coggysria Smoke Tree)

Entire body of this dwarf tree (grows to 15 ft.) is enveloped in summer with masses of misty pinkish-gray flowers that make entire plant resemble a drifting cloud of pink smoke. Lush, bronze-tipped foliage develops fiery red and gold autumnal colors.

Field-grown, 2-3 ft.

Catalog No. O 14

# \$1.69

Each

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